

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

NJOY, LLC and NJOY HOLDINGS, INC.,

Petitioners,

v.

JUUL LABS, INC.

Patent Owner.

Case No. IPR2026-00161
U.S. Patent No. 12,156,533

PATENT OWNER'S POWER OF ATTORNEY


Patent Owner JUUL Labs, Inc. (“Patent Owner”) appoints the following attorneys to prosecute and transact all business in the Patent Trial and Appeal Board of the United States Patent and Trademark Office in connection with the above-identified *Inter Partes* Review.

Please direct all communications regarding this *Inter Partes* Review to:

<p>Lead Counsel: Peter J. Cuomo (Reg. #58,481) MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C. One Financial Center Boston, MA 02111 Phone: 617-542-6000 Fax: 617-542-2241 Email: PJCuomo@mintz.com</p>	<p>Back-Up Counsel: Thomas H. Wintner (<i>pro hac vice</i> to be filed) Elissa M. Kingsland (Reg. #63,259) MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C. One Financial Center Boston, MA 02111 Phone: 617-542-6000 Fax: 617-542-2241 Email: TWintner@mintz.com EMKingsland@mintz.com Michael D. Van Loy, Ph.D. (Reg. #52,315) Kenneth E. Jenkins, Ph.D. (Reg. #51,846) MINTZ, LEVIN, COHN, FERRIS, GLOVSKY AND POPEO, P.C. 3580 Carmel Mountain Road, Suite 300 San Diego, CA 92130 Phone: 858-314-1500 Fax: 858-314-1501 Email: MDVanLoy@mintz.com KJenkins@mintz.com</p>
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The undersigned is authorized to execute this Power of Attorney on behalf of
Patent Owner.

By:  _____

For: JUUL Labs, Inc.

Name: Wayne Soban

Title: VP, Intellectual Property

Date: December 17, 2025

Respectfully submitted,

Dated: December 17, 2025

/s/ Peter J. Cuomo

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CERTIFICATE OF SERVICE

I certify that a copy of Patent Owner's Power of Attorney was served by electronic mail on the following counsel of record:

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