



Amazon QuickSight

Very fast, easy-to-use, cloud-powered business intelligence for
1/10th the cost of traditional BI solutions

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Amazon QuickSight is a very fast, cloud-powered business intelligence (BI) service that makes it easy for all employees to build visualizations, perform ad-hoc analysis, and quickly get business insights from their data. Amazon

Introducing Amazon QuickSight

QuickSight uses a new, Super-fast, Parallel, In-memory Calculation Engine (“SPICE”) to perform advanced calculations and render visualizations rapidly. Amazon QuickSight integrates automatically with AWS data services, enables organizations to scale to hundreds of thousands of users, and delivers fast and responsive query performance to them via SPICE’s query engine. At one-tenth the cost of traditional solutions, Amazon QuickSight enables you to deliver rich BI functionality to everyone in your organization.



Get Started Quickly

Just log in, point to a data source, and create your first visualization in minutes

No need to spend months building complex data models and invest in complex and costly software or hardware to generate the first report. Simply log in to Amazon QuickSight, point to a data source or upload a file, and begin visualizing your data with actionable insights in about a minute.

A screenshot of the Amazon QuickSight interface. The dialog box is titled 'Choose a schema and table to get started' and has a close button (X) in the top right corner. It contains three sections: 'Redshift cluster name' with a dropdown menu showing 'Orders'; 'Schema contain sets of tables that you can explore.' with a dropdown menu showing 'Sales Data'; and 'Tables contain fields of data for you to explore' with a list of checkboxes for 'Customers', 'Products', 'Reciepts', and 'Sales'.

Point to a Data Source



Visualize in Minutes

Access Data from Multiple Sources

Upload files or connect to AWS data services

Easily connect Amazon QuickSight to AWS data services, including Amazon Redshift, Amazon RDS, Amazon Aurora, Amazon EMR, Amazon DynamoDB, Amazon S3, and Amazon Kinesis; upload CSV, TSV and spreadsheet files; or connect to third-party data sources such as Salesforce.

 Choose from many Data Sources

Easy to Use

Smart visualizations are dynamically optimized for your data

Amazon QuickSight automatically infers data types and relationships and provides suggestions for the best possible visualizations, optimized for your data, to help you get quick, actionable business insights.

 Click to Enlarge

Smart Visualizations

 Click to Enlarge

Dynamically Optimized Graphics

Get Answers Fast

Generate very fast, interactive visualizations on large datasets.

Amazon QuickSight uses SPICE – a Super-fast, Parallel, In-memory optimized Calculation Engine built from the ground up to generate answers on large datasets.



Tell a Story with Your Data

Share insights and collaborate with others

Securely share your analysis with others in your organization by building interactive stories for collaboration using the storyboard and annotations. Recipients can further explore the data and respond back with their insights and knowledge, making the whole organization efficient and effective.



Use AWS Partner BI Solutions With Amazon QuickSight

Amazon QuickSight provides partners a simple SQL-like interface to query the data stored in SPICE so that customers can continue using their existing BI tools from AWS BI Partners while benefiting from the faster performance delivered by SPICE.

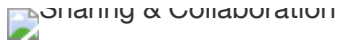


Key Features

Super-fast, Parallel, In-memory, Calculation Engine ("SPICE")



Built from the ground up for the cloud, Amazon QuickSight's Super-fast, Parallel, In-memory, Calculation Engine ("SPICE") uses a combination of columnar storage, in-memory technologies enabled through the latest hardware innovations, machine code generation, and data compression to allow users to run interactive queries on large datasets and get rapid responses. SPICE supports rich calculations that help customers derive valuable insights from their analysis without ever having to worry about provisioning or managing infrastructure. SPICE automatically replicates data for high availability and also enables QuickSight to scale to thousands of users who can all simultaneously perform fast interactive analysis across a wide variety of AWS data sources.



Sharing and Collaboration

Amazon QuickSight allows you to easily share business insights by packaging them up as interactive stories that you can share with others. Using the storyboard feature in Amazon QuickSight, you can combine visualizations into business dashboards, annotate them with comments and share in a secure manner with individuals or broad groups in your organization.

Native Access on Major Mobile Platforms



You can access your data on Amazon QuickSight using native applications for iPad, iPhone, Android phones and tablets. You also have control over the availability of analyses, stories and dashboards for offline viewing, and creating annotations in offline mode, to be reconciled when your device is reconnected to the Internet.



Smart Visualization

Amazon QuickSight comes with a built-in suggestion engine that provides you with recommended visualizations based on the properties of the underlying datasets. Suggestions serve as possible first- or next-steps of an analysis and removes the time-consuming

task of interrogating and understanding the schema of your data. As you drill in to your data, Amazon QuickSight provides the most appropriate graph types to visualize your data using AutoGraph, a collection of algorithms that learn over time the best visualizations that match your analytical patterns.

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