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(54) **PIXEL ARRANGEMENT STRUCTURE FOR ORGANIC LIGHT EMITTING DISPLAY DEVICE**

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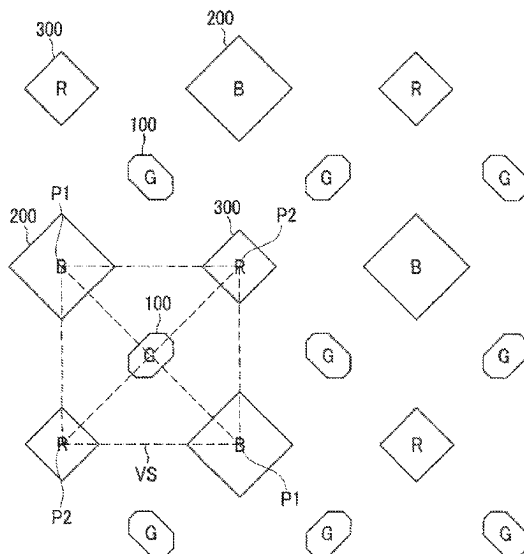
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(57) **ABSTRACT**

A pixel arrangement structure of an OLED display is provided. The pixel arrangement structure includes: a first pixel having a center coinciding with a center of a virtual square; a second pixel separated from the first pixel and having a center at a first vertex of the virtual square; and a third pixel separated from the first pixel and the second pixel, and having a center at a second vertex neighboring the first vertex of the virtual square.

**15 Claims, 5 Drawing Sheets**



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FIG. 1

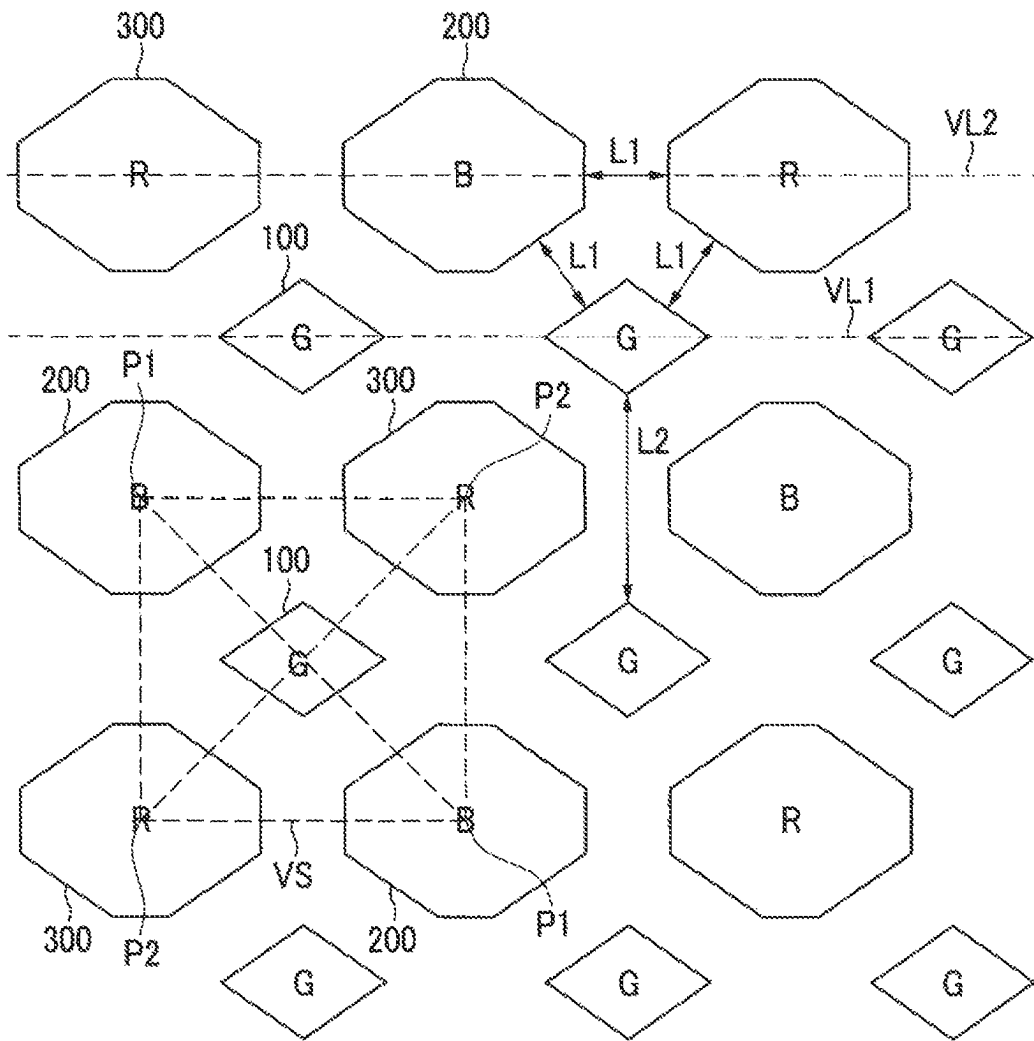


FIG.2

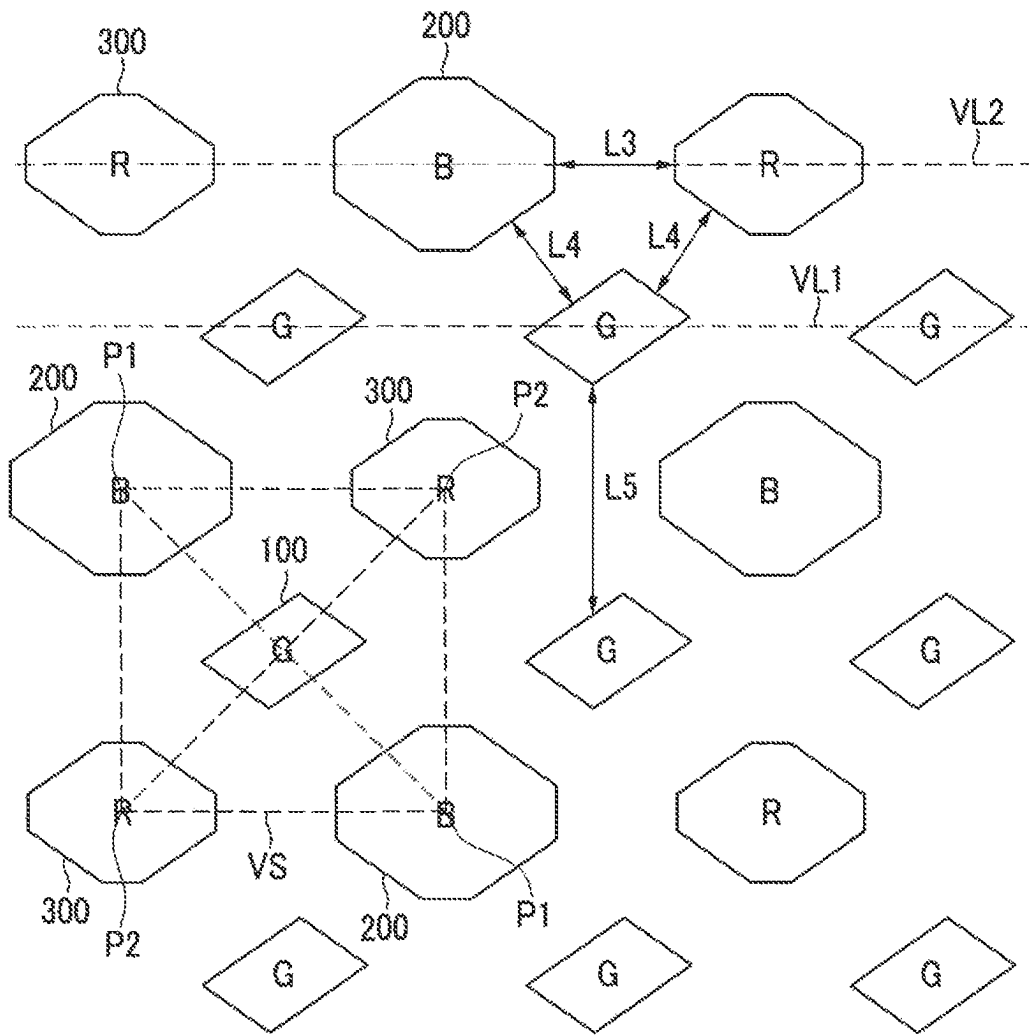


FIG.3

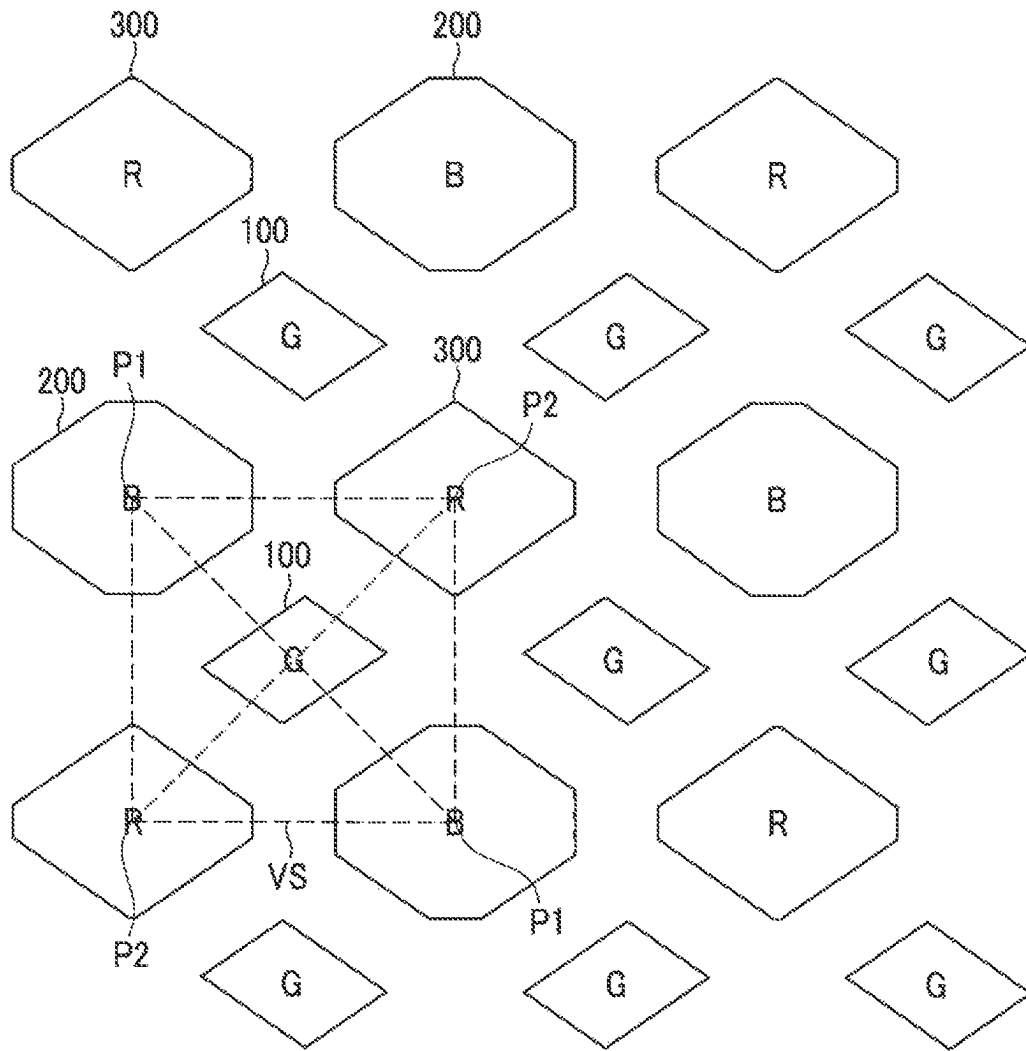


FIG.4

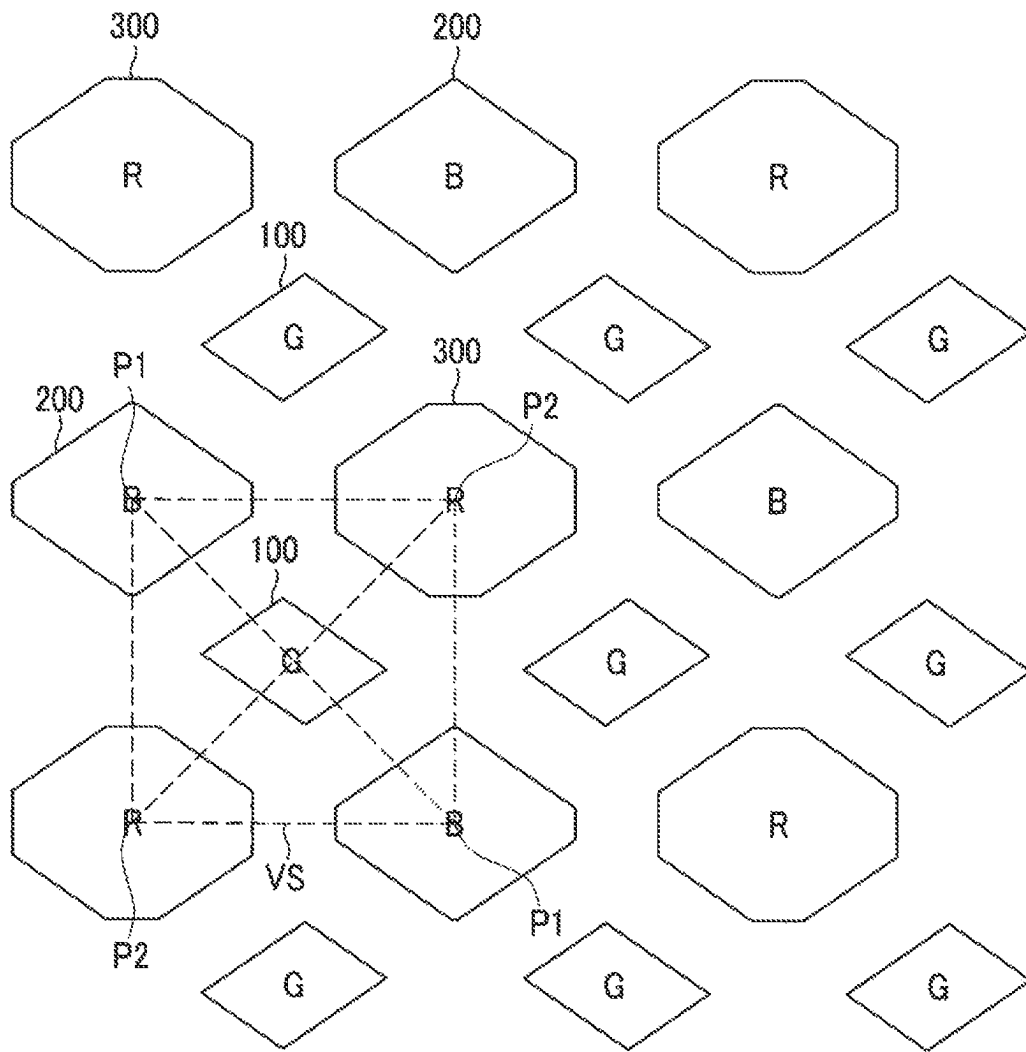
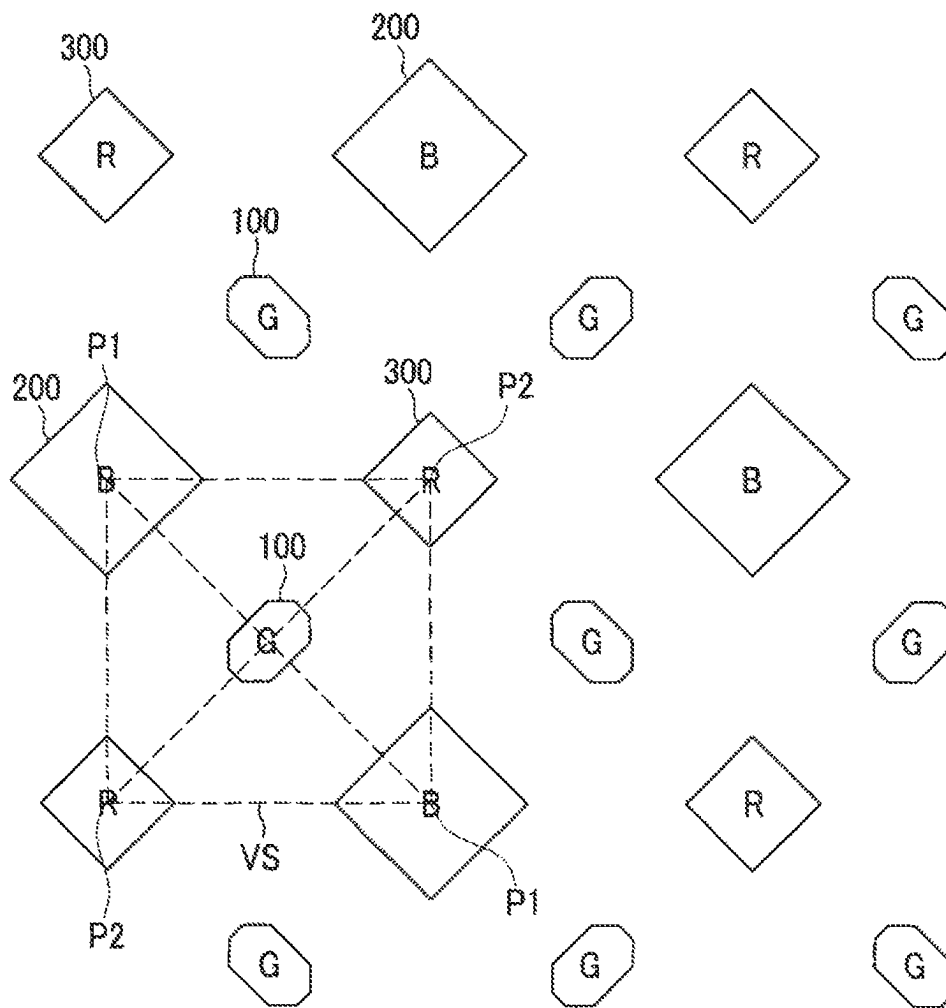


FIG. 5



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**PIXEL ARRANGEMENT STRUCTURE FOR  
ORGANIC LIGHT EMITTING DISPLAY  
DEVICE**

CROSS-REFERENCE TO RELATED PATENT  
APPLICATION

This application is a continuation of U.S. patent application Ser. No. 13/614,197, filed Sep. 13, 2012, which claims priority to and the benefit of Korean Patent Application No. 10-2012-0022967, filed Mar. 6, 2012, the entire content of both of which is incorporated herein by reference.

BACKGROUND

1. Field

Aspects of embodiments of the present invention relate generally to a pixel arrangement structure of an organic light emitting diode (OLED) display.

2. Description of the Related Art

A display device is a device that displays an image. Recently, an OLED display has been drawing attention. The OLED display has a self-luminous characteristic. Because the OLED display does not need a separate light source, unlike a liquid crystal display, it can have a relatively smaller thickness and weight than liquid crystal displays. In addition, the OLED display exhibits high-quality characteristics such as low power consumption, high luminance, high response speed, etc.

In general, the OLED display includes a plurality of pixels for emitting light of different colors. The plurality of pixels emit light to display an image. Here, the pixel refers to a minimum unit for displaying the images. For instance, there may be a gate line, a data line, and a power line such as a driving power line to drive each pixel. In addition, there may be an insulation layer such as a pixel definition layer to define an area and a shape of each pixel. Further, each pixel may be positioned between its neighboring pixels.

An organic emission layer included in the pixel of an OLED display may be deposited and formed by using a mask such as a fine metal mask (FMM). When reducing a gap between the neighboring pixels to obtain a high aperture ratio of the pixel, deposition reliability may be deteriorated. On the other hand, when increasing the gap between the pixels to improve the deposition reliability, the aperture ratio of the pixel may be deteriorated.

The above information disclosed in this Background section is only for enhancement of understanding of the background of the invention. Therefore, it may contain information that does not form the prior art that is already known in this country to a person of ordinary skill in the art.

SUMMARY

Aspects of embodiments of the present invention relate generally to a pixel arrangement structure of an OLED display. More particularly, aspects relate to a pixel arrangement structure of an OLED display for displaying images by emitting light through a plurality of pixels. An exemplary embodiment of the present invention provides a pixel arrangement structure for an OLED display having an improved aperture ratio of a pixel while efficiently setting up a gap between the pixels.

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According to an exemplary embodiment of the present invention, a pixel arrangement structure of an organic light emitting diode display is provided. The pixel arrangement structure includes: a first pixel having a center coinciding with a center of a virtual square; a second pixel separated from the first pixel and having a center at a first vertex of the virtual square; and a third pixel separated from the first pixel and the second pixel, and having a center at a second vertex neighboring the first vertex of the virtual square.

The second pixel may include a pair of second pixels. The second pixels may be separated from each other by the first pixel.

The third pixel may include a pair of third pixels. The third pixels may be separated from each other by the first pixel.

The second pixels and the third pixels may enclose the first pixel in the virtual square.

The first pixel, the second pixels, and the third pixels may have polygonal shapes. The second pixels and the third pixels may have a larger area than the first pixel.

The first pixel may have a quadrilateral shape. The second pixels and the third pixels may have hexagonal or octagonal shapes.

The second pixels and the third pixels may have octagonal shapes.

The second pixels and the third pixels may have a same area. A distance between the first pixel and the second pixels, a distance between the first pixel and the third pixels, and a distance between the second pixels and the third pixels may be a same first length.

The first pixel may include a plurality of first pixels. The plurality of first pixels may have a same quadrilateral shape. A distance between neighboring ones of the plurality of first pixels may be a second length that is longer than the first length.

The second pixels may have a larger area than the third pixels. A distance between the second pixels and the third pixels may be a first length. A distance between the first pixel and the second pixels, and a distance between the first pixel and the third pixels may be a same second length.

The first pixel may include a plurality of first pixels. The plurality of first pixels may have a same quadrilateral shape. A distance between neighboring ones of the plurality of first pixels may be a third length that is longer than the first length and the second length.

The first pixel may include a plurality of first pixels. Neighboring ones of the plurality of first pixels may have quadrilateral shapes that are symmetrical to each other. A distance between the neighboring ones of the plurality of first pixels may be a third length that is longer than the first length and the second length.

The first pixel may include a plurality of first pixels. Neighboring ones of the plurality of first pixels may have quadrilateral shapes that are symmetrical to each other.

The second pixels may have a larger area than the third pixels.

The third pixels may have a larger area than the second pixels.

The first pixel, the second pixel, and the third pixel may be configured to emit different color lights.

The first pixel, the second pixel, and the third pixel may be configured to emit green light, blue light, and red light, respectively.

According to an exemplary embodiment of the present invention, the pixel arrangement structure of the OLED display improves the aperture ratio of the pixel while efficiently setting up the gap between the pixels.

## BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 is a view of a pixel arrangement structure of an OLED display according to a first exemplary embodiment.

FIG. 2 is a view of a pixel arrangement structure of an OLED display according to a second exemplary embodiment.

FIG. 3 is a view of a pixel arrangement structure of an OLED display according to a third exemplary embodiment.

FIG. 4 is a view of a pixel arrangement structure of an OLED display according to a fourth exemplary embodiment.

FIG. 5 is a view of a pixel arrangement structure of an OLED display according to a fifth exemplary embodiment.

## DETAILED DESCRIPTION

Several exemplary embodiments according to the present invention are described hereinafter in detail with reference to the accompanying drawings to allow one of a person of ordinary skill in the art to practice the invention without undue experimentation. The present invention can be embodied in several different forms, and is not limited to exemplary embodiments that are described herein.

In order to clarify the description of embodiments of the present invention, parts that are not related to the embodiments may be omitted. In addition, the same elements or equivalents are referred to with the same reference numerals throughout the specification. For example, the same reference numerals are used for the elements having the same constructions throughout. Such elements are representatively described in a first exemplary embodiment, and in remaining exemplary embodiments, only different constructions from those of the first exemplary embodiment may be described.

Further, since sizes and thicknesses of constituent members shown in the accompanying drawings are arbitrarily given for better understanding and ease of description, the present invention is not limited to the illustrated sizes and thicknesses. In addition, unless explicitly described to the contrary, the word “comprise” and variations such as “comprises” or “comprising” will be understood to imply the inclusion of stated elements but not the exclusion of any other elements.

Nevertheless, even though each of the pixels are drawn as stereotypical polygonal shapes in the drawings, the present invention is not limited to this shape. That is, the shapes of the pixels may be modified to avoid interference with the other components of the OLED (e.g., wirings) within the spirit and scope of the appended claims.

A pixel arrangement structure (or pixel arrangement) of an OLED display according to a first exemplary embodiment will be described with reference to FIG. 1. FIG. 1 is a view schematically showing a portion of pixels forming an OLED display.

As shown in FIG. 1, the pixel arrangement structure of the OLED display includes a plurality of first pixels 100, a plurality of second pixels 200, and a plurality of third pixels 300. Here, the pixel refers to a minimum unit for displaying an image (for example, the minimum addressable unit of the display).

Further, among the first pixels 100, the second pixels 200, and the third pixels 300, power lines for driving each of the pixels, such as a gate line, a data line, a driving power line, and the like, may be located. In addition, an insulation layer, such as a pixel defining layer, for defining each of the pixels may be disposed. Finally, an OLED including an anode, an

organic emission layer, and a cathode to correspond to each of the first pixels 100, the second pixels 200, and the third pixels 300 may be disposed. These configurations are technologies known in the art and further description thereof is omitted for ease of description. A shape of each of the pixels may be defined by the power lines, the pixel defining layer, the anode, or the like, but is not limited thereto.

In the pixel arrangement of FIG. 1, each of the first pixels 100 has a smaller area than neighboring second pixels 200 and third pixels 300, and has a quadrilateral (i.e., four-sided) shape among polygon shapes. For example, in the pixel arrangement of FIG. 1, each of the first pixels 100 has the same quadrilateral shape (e.g., a square or rhombus). The first pixels 100 are spaced apart from each other and arranged in rows, such as along a first virtual straight line VL1. The first pixels 100 emit green light, and may include an organic emission layer for emitting green light.

The second pixels 200 are arranged diagonally with respect to the first pixels 100, such as at first vertices P1 along one diagonal of a virtual square VS having one of the first pixels 100 as a center point (or center) of the virtual square VS. In a similar fashion, the third pixels 300 are arranged diagonally with respect to the first pixels 100, such as at second vertices P2 along the other diagonal of the virtual square VS.

In the virtual square VS, each of the second pixels 200 is separated from the first pixel 100, and is centered at one of the first vertices P1 of the virtual square VS. Each of the second pixels 200 has a larger area than the neighboring first pixel 100 and has an octagonal (i.e., eight-sided) shape. In FIG. 1, the second pixels 200 each have the same octagonal shape. In addition, the second pixels 200 are arranged diagonally and separated from each other by the first pixels 100. The second pixels 200 emit blue light, and may include an organic emission layer for emitting blue light.

In a similar fashion, in the virtual square VS, each of the third pixels 300 is separated from the first pixel 100 and the second pixels 200, and is centered at one of the second vertices P2 neighboring the first vertices P1 of the virtual square VS. Each of the third pixels 300 has a larger area than the neighboring first pixel 100 and the same area as each of the second pixels 200. Further, the third pixels have an octagonal shape (e.g., similar to or the same as the second pixels 200). In FIG. 1, the third pixels 300 each have the same octagonal shape. In addition, the third pixels 300 are arranged diagonally and separated from each other by the first pixels 100. The third pixels 300 emit red light, and may include an organic emission layer for emitting red light.

The third pixels 300 and the second pixels 200 are spaced apart from each other and alternately arranged in rows, such as along a second virtual straight line VL2. In a similar fashion, the third pixels 300 and the second pixels 200 are spaced apart from each other and alternately arranged in columns. Accordingly, in the virtual square VS, two of the second pixels 200 having their corresponding centers positioned at the first vertices P1 and two of the third pixels 300 having their corresponding centers positioned at the second vertices P2 to enclose a corresponding one of the first pixels 100 (e.g., in the virtual square VS).

As described above, the center of each of the second pixels 200 is positioned at one of the first vertices P1 of the virtual square VS. In addition, the center of the corresponding first pixel 100 is the center of the virtual square VS. Further, the center of each of the third pixels 300 is positioned at one of the second vertices P2. Moreover, the second pixels 200 and the third pixels 300 each have the same area.

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As a non-limiting example, the distance (e.g., a shortest distance) between one of the first pixels **100** and an adjacent one of the second pixels **200** is a first length **L1**, the distance between one of the first pixels **100** and an adjacent one of the third pixels **300** is the same first length **L1**, and the distance between one of the second pixels **200** and an adjacent one of the third pixels **300** is the same first length **L1**, as shown in FIG. 1. In addition, the distance (e.g., a shortest distance) between the neighboring first pixels **100** is a second length **L2** that is longer than the first length **L1**. It should be noted that **L1**, **L2**, **L3**, . . . may be used throughout to represent shortest distances between corresponding pixels.

Therefore, the gap of the first length **L1** is formed between adjacent pairs of the first pixels **100** and the second pixels **200**, between adjacent pairs of the first pixels **100** and the third pixels **300**, and between adjacent pairs of the second pixels **200** and the third pixels **300**. In addition, the gap of the second length **L2** that is longer than the first length **L1** is formed between the neighboring ones of the first pixels **100**. This results in improved deposition reliability when using a fine metal mask to form the green, blue, and red organic emission layers respectively included in the first pixels **100**, the second pixels **200**, and the third pixels **300**.

In addition, by enclosing each of the first pixels **100** by a pair of the second pixels **200** and a pair of the third pixels **300**, the aperture ratio of the first pixels **100**, the second pixels **200**, and the third pixels **300** may be improved. Accordingly, a manufacturing time and manufacturing cost of the entire OLED display may be reduced and the display quality of the image of the OLED display may be improved.

As described above, in the pixel arrangement structure of the OLED display of FIG. 1, the first pixels **100**, the second pixels **200**, and the third pixels **300** have polygonal shapes (e.g., the first pixels have a quadrilateral shape and the second pixels **200** and the third pixels **300** have an octagonal shape). In addition, it is worth considering that the deposition process of the organic emission layer is one of the unique manufacturing characteristics of the OLED display. Accordingly, to improve the deposition reliability of the organic emission layer in the deposition process using the fine metal mask and to improve the aperture ratio of the first pixels **100**, the second pixels **200**, and the third pixels **300**, the center of each of the first pixels **100** is positioned at the center of a virtual square **VS** formed by a first pair of diagonal vertices **P1** and a second pair of diagonal vertices **P2**. In the virtual square **VS**, the centers of a pair of the second pixels **200** are positioned at the first vertices **P1**, and the centers of a pair of the third pixels **300** are positioned at the second vertices **P2**.

In addition, in the pixel arrangement structure of the OLED display of FIG. 1, the first pixels **100**, the second pixels **200**, and the third pixels **300** respectively emit green, blue, and red light. However, in pixel arrangement structures of other OLED displays, the first pixels **100**, the second pixels **200**, and the third pixels **300** may emit light of different colors. For example, at least one of the second pixels **200** or the third pixels may emit white light.

Next, a pixel arrangement structure of an OLED display according to a second exemplary embodiment will be described with reference to FIG. 2. Parts that are different from the exemplary embodiment of FIG. 1 will be described, while the description of parts that are equivalent to the first exemplary embodiment may be omitted. For better comprehension and ease of description, constituent elements of the second exemplary embodiment that are the same as or similar to those of the first embodiment of FIG. 1 will have the same reference numerals.

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As shown in FIG. 2, the pixel arrangement structure of the OLED display includes a plurality of first pixels **100**, a plurality of second pixels **200**, and a plurality of third pixels **300**. The plurality of first pixels **100** have the same quadrilateral shape (e.g., a parallelogram). In addition, the second pixels **200** have a larger area than the third pixels **300**. The second pixels **200** and the third pixels **300** may have polygonal shapes, such as octagonal or hexagonal (i.e., six-sided).

In a similar fashion to that of FIG. 1, the centers of a pair of the second pixels **200** are positioned at first vertices **P1** along one diagonal of a virtual square **VS** having a center coinciding with a center of one of the first pixels **100**. In addition, the centers of a pair of the third pixels **300** are positioned at second vertices **P2** along another diagonal of the virtual square **VS**. However, in FIG. 2, the second pixels **200** have a larger area than the third pixels **300**.

As a non-limiting example, the distance between adjacent ones of the second pixels **200** and the third pixels **300** is a third length **L3**, while the distance between each of the first pixels **100** and adjacent ones of the second pixels **200** or the third pixels **300** have a same fourth length **L4**. In addition, the distance between neighboring ones of the first pixels **100** is a fifth length **L5** that is longer than the third length **L3** and the fourth length **L4**.

Accordingly, the gap of the fourth length **L4** is formed between adjacent pairs of the first pixels **100** and the second pixels **200**, and between adjacent pairs of the first pixels **100** and the third pixels **300**. In addition, the gap of the third length **L3** is formed between adjacent pairs of the second pixels **200** and the third pixels **300**. Further, the gap of the fifth length **L5** that is longer than the third length **L3** and the fourth length **L4** is formed between the neighboring ones of the first pixels **100**. This results in improved deposition reliability in the deposition process using the fine metal mask to form the green, blue, and red organic emission layers respectively included in the first pixels **100**, the second pixels **200**, and the third pixels **300**.

In addition, by enclosing each of the first pixels **100** by a pair of the second pixels **200** and a pair of the third pixels **300**, the aperture ratio of the first pixels **100**, the second pixels **200**, and the third pixels **300** may be improved. Accordingly, the manufacturing time and the manufacturing cost of the OLED display may be reduced and the display quality of the image of the OLED display may be improved.

Further, in the pixel arrangement structure of the OLED display of FIG. 2, the second pixels **200** that emit blue have the shortest life span among the first pixels **100**, the second pixels **200**, and the third pixels **300**. Accordingly, the second pixels **200** have a larger area than the third pixels **300**, thereby suppressing the deterioration of the life span of the OLED display. That is, the pixel arrangement structure of the OLED display of FIG. 2 provides improved life span.

Next, a pixel arrangement structure of an OLED display according to a third exemplary embodiment will be described with reference to FIG. 3. Parts that are different from the above exemplary embodiments will be described, while the description of parts that are equivalent to the above exemplary embodiments may be omitted. For better comprehension and ease of description, constituent elements of the third exemplary embodiment that are the same as or similar to the above exemplary embodiments will have the same reference numerals.

As shown in FIG. 3, the pixel arrangement structure of the OLED display includes a plurality of first pixels **100**, a plurality of second pixels **200**, and a plurality of third pixels **300**. Among the plurality of first pixels **100**, the neighboring

first pixels **100** have a quadrilateral shape (e.g., parallelogram) and are symmetrical to each other. In addition, the second pixels **200** have a larger area than the third pixels **300**. The second pixels **200** and the third pixels may have polygonal shapes (e.g., hexagonal or octagonal).

In a similar fashion to that of FIGS. 1-2, the centers of a pair of the second pixels **200** are positioned at first vertices P1 along one diagonal of a virtual square VS having a center coinciding with a center of one of the first pixels **100**. In addition, the centers of a pair of the third pixels **300** are positioned at second vertices P2 along another diagonal of the virtual square VS. However, in FIG. 3, the neighboring first pixels **100** have a quadrilateral shape and are symmetrical to each other, while the second pixels **200** have a larger area than the third pixels **300**. This results in improved deposition reliability in the deposition process using the fine metal mask to form the green, blue, and red organic emission layers respectively included in the first pixels **100**, the second pixels **200**, and the third pixels **300**.

In addition, by placing each of the first pixels **100** between a pair of the second pixels **200** and between a pair of the third pixels **300**, the aperture ratio of the first pixels **100**, the second pixels **200**, and the third pixels **300** may be improved. Accordingly, the manufacturing time and the manufacturing cost of the OLED display may be reduced and the display quality of the image of the OLED display may be improved.

Further, in the pixel arrangement structure of the OLED display of FIG. 3, the second pixels **200** that emit blue have the shortest life span among the first pixels **100**, the second pixels **200**, and the third pixels **300**. Accordingly, the second pixels **200** have a larger area than the third pixels **300**, thereby suppressing the deterioration of the life span of the OLED display. That is, the pixel arrangement structure of the OLED display provides improved life span.

Next, a pixel arrangement structure of an OLED display according to a fourth exemplary embodiment will be described with reference to FIG. 4. Parts that are different from the above exemplary embodiments will be described, while the description of parts that are equivalent to the above exemplary embodiments may be omitted. For better comprehension and ease of description, constituent elements of the fourth exemplary embodiment that are the same as or similar to the above exemplary embodiments will have the same reference numerals.

As shown in FIG. 4, the pixel arrangement structure of the OLED display includes a plurality of first pixels **100**, a plurality of second pixels **200**, and a plurality of third pixels **300**. Among the plurality of first pixels **100**, the neighboring first pixels **100** have a quadrilateral shape (e.g., parallelogram) and are symmetrical to each other. In addition, the third pixels **300** have a larger area than the second pixels **200**. The second pixels **200** and the third pixels may have polygonal shapes (e.g., hexagonal or octagonal).

In a similar fashion to that of FIGS. 1-3, the centers of a pair of the second pixels **200** are positioned at first vertices P1 along one diagonal of a virtual square VS having a center coinciding with a center of one of the first pixels **100**. In addition, the centers of a pair of the third pixels **300** are positioned at second vertices P2 along another diagonal of the virtual square VS. However, in FIG. 4, the neighboring first pixels **100** have a quadrilateral shape and are symmetrical to each other, while the third pixels **300** have a larger area than the second pixels **200**. This results in improved deposition reliability in the deposition process using the fine metal mask to form the green, blue, and red

organic emission layers respectively included in the first pixels **100**, the second pixels **200**, and the third pixels **300**.

In addition, by enclosing each of the first pixels **100** by a pair of the second pixels **200** and a pair of the third pixels **300**, the aperture ratio of the first pixels **100**, the second pixels **200**, and the third pixels **300** may be improved. Accordingly, the manufacturing time and the manufacturing cost of the OLED display may be reduced and the display quality of the image of the OLED display may be improved.

Next, a pixel arrangement structure of an OLED display according to a fifth exemplary embodiment will be described with reference to FIG. 5. Parts that are different from the above exemplary embodiments will be described, while the description of parts that are equivalent to the above exemplary embodiments may be omitted. For better comprehension and ease of description, constituent elements of the fifth exemplary embodiment that are the same as or similar to the above exemplary embodiments will have the same reference numerals.

As shown in FIG. 5, the pixel arrangement structure of the OLED display includes a plurality of first pixels **100**, a plurality of second pixels **200**, and a plurality of third pixels **300**. Among the plurality of first pixels **100**, the neighboring first pixels **100** have an octagonal shape and are symmetrical to each other. In addition, the second pixels **200** have a larger area than the third pixels **300**. The second pixels **200** and the third pixels **300** may have quadrilateral shapes (e.g., rhombus).

In a similar fashion to that of FIGS. 1-3, the centers of a pair of the second pixels **200** are positioned at the first vertices P1 along one diagonal of a virtual square VS having a center coinciding with a center of one of the first pixels **100**. In addition, the centers of a pair of the third pixels **300** are positioned at second vertices P2 along another diagonal of the virtual square VS. However, in FIG. 5, the neighboring first pixels **100** have an octagonal shape and are symmetrical to each other, while the second pixels **200** have a larger area than the third pixels **300**. This results in improved deposition reliability in the deposition process using the fine metal mask to form the green, blue, and red organic emission layers respectively included in the first pixels **100**, the second pixels **200**, and the third pixels **300**.

In addition, by enclosing each of the first pixels **100** by a pair of the second pixels **200** and a pair of the third pixels **300**, the aperture ratio of the first pixels **100**, the second pixels **200**, and the third pixels **300** may be improved. Accordingly, the manufacturing time and the manufacturing cost of the OLED display may be reduced and the display quality of the image of the OLED display may be improved.

While this invention has been described in connection with what is presently considered to be practical exemplary embodiments, it is to be understood that the invention is not limited to the disclosed embodiments, but, on the contrary, is intended to cover various modifications and equivalent arrangements included within the spirit and scope of the appended claims, and equivalents thereof.

#### DESCRIPTION OF SOME SYMBOLS

first pixels **100**, second pixels **200**, third pixels **300**

What is claimed is:

1. A pixel arrangement structure of an organic light emitting diode (OLED) display comprising:
  - a plurality of pixels for displaying an image on the OLED display and comprising:
    - a first pixel;

a pair of second pixels separated from the first pixel, the second pixels being located at opposite sides of the first pixel along a first line on which the first pixel, the second pixels, and another first pixel are consecutively arranged such that the first line passes through respective centers of the first pixel, the second pixels, and the other first pixel; and

a pair of third pixels separated from the first pixel and the second pixels, the third pixels being located at opposite sides of the first pixel along a second line on which the first pixel, the third pixels, and an additional first pixel are consecutively arranged such that the second line passes through respective centers of the first pixel, the third pixels, and the additional first pixel, the second line crossing the first line at a location of the first pixel,

wherein a first distance between the second pixels is greater than a second distance between one of the second pixels and a neighboring one of the third pixels, wherein the first pixels are configured to emit green light, which is a color that is different from light emitted by the second pixels and the third pixels, wherein the first pixels are smaller than at least one of the second pixels or the third pixels, and wherein each of the second pixels has a larger area than each of the third pixels.

2. The pixel arrangement structure of claim 1, wherein the first pixels, the second pixels, and the third pixels have polygonal shapes, and wherein each of the second pixels and the third pixels has a larger area than the first pixel.

3. The pixel arrangement structure of claim 2, wherein the second pixels and the third pixels have octagonal shapes.

4. The pixel arrangement structure of claim 1, wherein the first pixels, the second pixels, and the third pixels are configured to emit different color lights.

5. The pixel arrangement structure of claim 4, wherein the second pixels are configured to emit blue light, and the third pixels are configured to emit red light.

6. The pixel arrangement structure of claim 1, wherein each of the second pixels has a larger area than that of the first pixel.

7. The pixel arrangement structure of claim 1, wherein the second pixels are substantially equidistant from the first pixel interposed between the second pixels, and the third pixels are substantially equidistant from the first pixel interposed between the third pixels.

8. The pixel arrangement structure of claim 1, wherein the first distance is measured between respective centers of the second pixels, and the second distance is measured between respective centers of the one of the second pixels and the neighboring one of the third pixels.

9. The pixel arrangement structure of claim 1, wherein the first line passes through respective centers of the first pixel and the second pixels, and the second line passes through respective centers of the first pixel and the third pixels.

10. The pixel arrangement structure of claim 1, wherein each of the first pixels, the second pixels, and the third pixels has a convex shape.

11. The pixel arrangement structure of claim 1, wherein at least one of the first pixels, the second pixels, and the third pixels has a non-quadrilateral shape.

12. The pixel arrangement structure of claim 11, wherein at least one of the first pixels, the second pixels, and the third pixels has five or more interior angles.

13. A pixel arrangement structure of an organic light emitting diode (OLED) display comprising:

a plurality of pixels for displaying an image on the OLED display and comprising:

a first pixel;

a pair of second pixels separated from the first pixel, the second pixels being located at opposite sides of the first pixel along a first line on which the first pixel, the second pixels, and another first pixel are consecutively arranged such that the first line passes through respective centers of the first pixel, the second pixels, and the other first pixel; and

a pair of third pixels separated from the first pixel and the second pixels, the third pixels being located at opposite sides of the first pixel along a second line on which the first pixel, the third pixels, and an additional first pixel are consecutively arranged such that the second line passes through respective centers of the first pixel, the third pixels, and the additional first pixel, the second line crossing the first line at a location of the first pixel,

wherein a first distance between the second pixels is greater than a second distance between one of the second pixels and a neighboring one of the third pixels, wherein the first pixels are configured to emit green light, wherein the first pixels have a smaller size than at least one of the second pixels or the third pixels, and wherein each of the second pixels has a larger area than each of the third pixels.

14. A pixel arrangement structure of an organic light emitting diode (OLED) display comprising:

a plurality of pixels for displaying an image on the OLED display and comprising:

a first pixel;

a pair of second pixels separated from the first pixel, the second pixels being located at opposite sides of the first pixel along a first line on which the first pixel, the second pixels, and another first pixel are consecutively arranged such that the first line passes through respective centers of the first pixel, the second pixels, and the other first pixel; and

a pair of third pixels separated from the first pixel and the second pixels, the third pixels being located at opposite sides of the first pixel along a second line on which the first pixel, the third pixels, and an additional first pixel are consecutively arranged such that the second line passes through respective centers of the first pixel, the third pixels, and the additional first pixel, the second line crossing the first line at a location of the first pixel,

wherein a first separated distance between adjacent ones of the first pixels is greater than a second separated distance between one of the first pixels and a neighboring pixel of the second pixels or the third pixels, wherein the first pixels are configured to emit light having a color that is different from colors of the second pixels and the third pixels, wherein the first pixels have a different size from at least one of the second pixels or the third pixels, wherein at least one of the first pixels, the second pixels, and the third pixels is a convex polygon having five or more sides, wherein the first separated distance and the second separated distance are shortest distances between respective ones of the pixels, and wherein each of the second pixels has a larger area than each of the third pixels.

15. A pixel arrangement structure of an organic light emitting diode (OLED) display comprising:

a plurality of pixels for displaying an image on the OLED display and comprising:

- a first pixel;
- a pair of second pixels separated from the first pixel, the second pixels being located at opposite sides of the first pixel along a first line passing through respective centers of the first pixel and the second pixels on which the first pixel, the second pixels, and another first pixel are consecutively arranged such that the first line passes through respective centers of the first pixels, the second pixels, and the other first pixel; and
- a pair of third pixels separated from the first pixel and the second pixels, the third pixels being located at opposite sides of the first pixel along a second line passing through respective centers of the first pixel and the third pixels on which the first pixel, the third pixels, and an additional first pixel are consecutively arranged such that the second line passes through respective centers of the first pixel, the third pixels, and the additional first pixel, the second line crossing the first line at a location of the first pixel,

wherein a first distance between the second pixels is greater than a second distance between one of the second pixels and a neighboring one of the third pixels, wherein the first pixels are configured to emit green light, which is a color that is different from light emitted by the second pixels and the third pixels,

wherein the first pixels are smaller than at least one of the second pixels or the third pixels, and

wherein each of the second pixels has a larger area than each of the third pixels.

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