

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

---

**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

---

SAMSUNG ELECTRONICS CO., LTD. and  
SAMSUNG ELECTRONICS AMERICA, INC.,  
Petitioners,

v.

SNAPAID, LTD.  
Patent Owner

---

**U.S. PATENT NO. 11,252,325**

Case IPR2025-TBD

**PETITIONER'S POWER OF ATTORNEY PURSUANT TO  
37 C.F.R. § 42.10(b)**

Petitioner Samsung Electronics America, Inc. hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above-captioned *inter partes* review.

Robert A. Appleby (No. 40,897) robert.appleby@kirkland.com KIRKLAND & ELLIS LLP 601 Lexington Avenue New York, NY 10022 Telephone: (212) 446-4800 Facsimile: (212) 446-4900
---

W. Todd Baker (Reg. No. 45,265) Kirkland Ellis LLP 1301 Pennsylvania, N.W. Washington, D.C. 20004 Telephone: (202) 389-5000 Facsimile: (202) 389-5200
--

The individual signing below has the authority to execute this document on behalf of Petitioner Samsung Electronics America, Inc.

Date: August 29, 2025

Name: \_\_\_\_\_



Jordan Flournoy

Company: Samsung Electronics America, Inc.

**CERTIFICATE OF SERVICE**

The undersigned hereby certifies that a copy of the foregoing was served on August 29, 2025, via overnight delivery directed to Patent Owners, SnapAid, Ltd., at the following address:

May Patents Ltd.  
c/o Dorit Shem-Tov (131926)  
P.O.B. 7230  
Ramat-Gan 5217102  
Israel

A copy was also served via electronic mail on the attorneys of record listed below for the following related matters:

*SnapAid, Ltd. v. Samsung Electronics Co., Ltd., and Samsung Electronics America, Inc. (Case 2:25-cv-00378-RWS-RSP, E.D. Tex)*

James R. Nuttall  
jnuttall@steptoe.com  
James Winn  
jwinn@steptoe.com  
Jacob Michalakes  
jmichalakes@steptoe.com  
**STEPTOE LLP**  
227 West Monroe Street  
Suite 4700  
Chicago, IL 60606  
Telephone: (312) 577-1300

/s/ Robert A. Appleby  
Robert A. Appleby (No. 40,897)