

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE, LLC,
Petitioner,

v.

ART RESEARCH AND TECHNOLOGY, LLC,
Patent Owner.

U.S. Patent No. 9,451,001

Inter Partes Review Case No. 2025-01404

**PATENT OWNER POWER OF ATTORNEY
PURSUANT TO 37 C.F.R. § 42.10(b)**

PATENT OWNER POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Art Research and Technology, LLC hereby appoints attorneys Rowan Smith (Lead Counsel) and Isaac Crum (Backup Counsel) of Messner Reeves LLP to prosecute the aforementioned proceeding, and to transact all business in the United States Patent and Trademark Office connected therewith, including the appointment or substitution of backup counsel by notice. Please recognize the correspondence address (including any electronic mail address) for Art Research and Technology, LLC in the above-identified inter partes review proceeding to be the address associated with the attorneys from Messner Reeves listed in the mandatory notice. The individual signing below has the authority to execute this document on behalf of Art Research and Technology, LLC.

I have the authority to execute this document on behalf of Patent Owner Art Research and Technology, LLC.

Signature: *Theodore V. Haig*
Theodore V. Haig (Sep 2, 2025 14:44:27 PDT)

Name: Theodore V. Haig

Title: Manager

Date: Sep 2, 2025

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Patent Owner Power of Attorney Pursuant to 37 C.F.R. § 42.10(b), dated September 2, 2025, was served on Petitioners by filing through the Patent Trial and Appeal Case Tracking System (P-TACTS) and via email to smith@smithbaluch.com, laughton@smithbaluch.com, and baluch@smithbaluch.com.

Dated: September 2, 2025

/Rowan P. Smith/
Rowan P. Smith
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