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## TRADEMARKS

Cole Haan, ZERØGRAND, 2.ZERØGRAND, 3.ZERØGRAND, 4.ZERØGRAND, Original Grand, Grand.OS, ØGRAND, STITCHLITE, GRANDSERIES, Grand Ambition, GRANDSHOP, GRANDFØAM and AMERICAN CLASSICS CREST LOGO are trademarks of Cole Haan LLC and its affiliates.

## PATENTS

Cole Haan has a long held commitment to quality, craftsmanship, and innovation. To ensure our products continue to set new standards of performance, we invest significant resources in design, development and innovation each year, which sets us apart from other brands.

2015 marked a turning point for us with the opening of our Global Innovation Center in Greenland, New Hampshire.

To protect the inventions we have pioneered, we have obtained patents for this growing number of signature innovations. In accordance with Section 287(a) of Title 35 of the United States Code, the reader is hereby placed on notice of Cole Haan's rights in the United States Patents listed on this site and associated with the following products.

### FOOTWEAR:

#### ZERØGRAND

- D730,034 - outsole
- D730,035 - outsole
- D748,386 - outsole
- D747,859 - outsole
- D768,367 - outsole
- 9,999,274 - shoe
- 10,448,700 - shoe

#### 2.ZERØGRAND

- D773,160 - sidewall - women's footwear
- D779,806 - sole -(not including heel and toe area) women's footwear
- D779,805 - entire sole - women's footwear
- D774,741 - sole -(not including heel and toe area) men's footwear
- D776,413 - entire sole - men's footwear
- D818,252 - sidewall - men's footwear
- D820,570 - sole - men's footwear
- D832,564 - partial sole - men's footwear

#### 3.ZERØGRAND

- D853,702 - sole - men's footwear
- D854,292 - sole - men's footwear
- D864,530 - shoe - men's footwear
- D854,293 - sole - women's footwear
- D854,797 - sole - women's footwear
- D864,536 - partial sole - men's and women's footwear

#### 4.ZERØGRAND

- D925,882 - sole - men's and women's footwear
- D925,884 - sole - men's and women's footwear
- D925,881 - sole - men's footwear
- D925,883 - sole - men's footwear
- D925,885 - sole - men's and women's footwear
- D925,879 - sole - women's footwear
- D925,880 - sole - men's footwear
- D928,476 - shoe - women's footwear
- D928,464 - shoe - men's footwear
- D932,148 - sole - men's and women's footwear
- D932,149 - sole - men's footwear
- D932,169 - sole - men's footwear
- D932,747 - shoe - men's footwear

#### STITCHLITE

- D809,263 - upper - women's footwear

D817,609 - upper plus sole- women's footwear  
 D809,265 - combined upper and welt - men's footwear  
 D809,264 - upper - men's footwear  
 D816,308 - full shoe - men's footwear  
 10,327,511 - shoe  
 10,443,163 - shoe  
 11,041,262 - shoe  
 D895,255 - upper - Women's Footwear  
 D895,237 - shoe - Women's Footwear

Penny Loafers Removable Tassel  
 D730,637

Shoe

D793,044 - GrandRevolution  
 D865,336 - Grandpro Turf  
 D865,338 - All-Day Trainer  
 10,238,171 - GrandRevolution  
 10,321,736 - Grandpro  
 D876,782 - Zerogrand Trainer  
 D880,819 - Women's Generation Zerogrand  
 10,624,418 - GrandRevolution  
 10,721,989 - Pinch Weekender Stitchlite  
 D891,069 - Pinch Weekender Stitchlite - Women's Footwear  
 D891,070 - Pinch Weekender Stitchlite - Men's Footwear  
 D891,050 - Feathercraft Grand Oxford  
 D891,045 - Cloudfeel Espadrille  
 D895,941 - Grand Ambition Stretch Shootle  
 D896,483 - Grand Ambition Stretch Pump  
 D896,481 - Grand Ambition Stretch Wedge  
 D896,478 - Grand Ambition Stretch Boot  
 D894,544 - Nomad  
 10,765,171 - GrandRevolution  
 10,772,382 - ZERØGRAND All-Day Trainer  
 D900,459 - ZERØGRAND Stitchlite Chukka  
 D903,248 - Generation ZERØGRAND  
 D903,251 - Washington Grand 2.0 Oxford  
 D903,257 - Holland  
 D905,941 - ØriginalGrand Ultra Wingtip Oxford  
 D909,028 - Nomad  
 D909,022 - Overtake  
 D919,940 - GrandPro Rally (minus sole bottom)  
 11,083,244 - OriginalGrand Ultra Wingtip Oxford  
 D928,475 - minus sole bottom - GrandPro Rally  
 D928,465 - ZERØGRAND Outpace Running Shoe  
 D929,710 - GrandPro Rally  
 11,116,283 - Warner Grand

Shoe Sole

D731,767 - Bria  
 D740,007 - Spikeless Golf Shoe  
 D746,560 - ErgoGrand  
 D756,620 - OriginalGrand Perforated  
 D787,170 - GrandRevolution  
 D792,690 - Roper Grand and Moto Grand  
 D792,689 - Grandpro  
 D864,537 - Grand.360  
 D864,538 - Grand.360  
 D874,813 - Pinch Barefoot Casual Loafer  
 D885,727 - Holland  
 D885,729 - All-Day Trainer - women's footwear  
 D889,085 - Generation Zerogrand  
 D889,093 - Generation Zerogrand  
 D889,092 - Generation Zerogrand  
 D891,062 - Pinch Casual Loafer - Men's Footwear  
 D893,151 - ZERØGRAND All-Day Trainer - Men's Footwear  
 D892,481 - ZERØGRAND All-Day Trainer - Men's Footwear  
 D893,145 - Feathercraft Grand Oxford  
 D893,152 - Grandpro Turf - Women's Footwear  
 D893,840 - Grand Ambition Stretch Wedge  
 D893,841 - Grand Ambition Stretch Boot  
 D893,842 - Grand Ambition Stretch Pump  
 D893,839 - Grand Ambition Stretch Shootle  
 D896,491 - Generation Zerogrand  
 D894,571 - Grandpro Turf - Men's Footwear  
 D903,264 - Nomad  
 D903,265 - Nomad  
 D903,266 - ZERØGRAND Trainer  
 D903,267 - ZERØGRAND Trainer  
 D913,668 - OriginalGrand Ultra Wingtip Oxford  
 D912,384 - Nomad



D918,556 – ZERØGRAND Outpace Running Shoe  
 D921,347 – GrandPro Rally  
 D930,340 – ZERØGRAND Overtake Running Shoe

#### Shoe Midsole

D747,083 – ErgoGrand  
 9,241,534 – Split Welt – Men's Footwear  
 9,930,930 – Split Welt – Men's Footwear  
 D759,365 – Shoe Welt  
 D768,969 – OriginalGrand  
 D827,289 – Shoe Welt  
 D912,947 – OriginalGrand Ultra Wingtip Oxford  
 D912,948 – OriginalGrand Ultra Wingtip Oxford  
 D913,655 – OriginalGrand Ultra Wingtip Oxford  
 D922,741 – OriginalGrand Ultra Wingtip Oxford  
 D922,742 – OriginalGrand Ultra Wingtip Oxford  
 D929,711 – ZERØGRAND Outpace Running Shoe  
 D929,712 – ZERØGRAND Outpace Running Shoe  
 D929,713 – ZERØGRAND Overtake Running Shoe

#### Shoe Outsole

D765,373 – RoperGrand and MotoGrand  
 D792,691 – Grandpro  
 D798,554 – Roper Grand and Moto Grand

#### Shoe Upper

D866,932 – All-Day Trainer  
 D812,360 – high heel pump upper (toe region) Antoinette  
 D812,886 – high heel pump upper – Antoinette  
 D805,749 – GrandRevolution  
 D809,262 – partial upper – GrandRevolution  
 D888,403 – laser-cut partial upper – GrandPro Rally  
 D888,381 – laser perforated upper – GrandPro Rally  
 D891,046 – Pinch Casual Loafer – Men's Footwear  
 D891,071 – ZERØGRAND All-Day Trainer Slip-On – Women's Footwear  
 D891,049 – GrandPro Rally – Men's Footwear  
 D893,846 – Pinch Casual Loafer – Men's Footwear  
 D893,847 – Pinch Casual Loafer – Men's Footwear  
 D893,848 – 3.ZERØGRAND – Women's Footwear  
 D895,942 – Grand Ambition Stretch Shootie  
 D895,944 – Grand Ambition Stretch Pump  
 D896,482 – Grand Ambition Stretch Wedge  
 D896,479 – Grand Ambition Stretch Boot  
 D894,575 – 3.ZERØGRAND – Men's Footwear  
 D900,458 – ZERØGRAND All-Day Trainer – Women's Footwear  
 D905,386 – plus midsole – Stitchlite Men's Footwear  
 D903,273 – ZERØGRAND Stitchlite Chukka  
 D903,274 – ZERØGRAND Stitchlite Chukka  
 D903,277 – Generation ZERØGRAND  
 D903,291 – Feathercraft Grand Oxford  
 D914,354 – Generation ZERØGRAND  
 D914,335 – ZERØGRAND Overtake Running Shoe  
 D927,162 – with shoe lace – Generation ZERØGRAND  
 11,103,029 – Generation ZERØGRAND Lacing System

#### HANDBAGS:

##### Weave Pattern

D610,803 S – Genevieve Handbag  
 D613,942 S – Genevieve Handbag

##### STITCHLITE Tote

10,920,070 – Handbag and Associated Method  
 D862,065 – Knit Tote  
 D865,353 – Knit Tote

In addition to its patent rights, Cole Haan's intellectual property is protected by trademark rights and copyright rights. For information regarding foreign patents please contact the company.

## Stay connected

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## Contact us

Let us help you find what you're looking for and get you what you need.

COLE HAAN LLC, EXHIBIT 2012, Page 3

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**From:** Norton, Cassandra (Cole Haan)  
**Sent:** Thursday, September 30, 2021 11:13 AM  
**To:** Kelley, Laura (Cole Haan); Pay, Sarah (Cole Haan); Hayes, Debora (Cole Haan)  
**Subject:** RE: Website/Patent Information

Hi all,

This will be updated on site tomorrow.

Thanks,  
Cassie

---

**From:** Kelley, Laura (Cole Haan)  
**Sent:** Thursday, September 30, 2021 11:24 AM  
**To:** Pay, Sarah (Cole Haan) ; Hayes, Debora (Cole Haan) ; Norton, Cassandra (Cole Haan)  
**Subject:** RE: Website/Patent Information

Hah! Cassie – thank you!!

---

**From:** Pay, Sarah (Cole Haan) <[Sarah.Pay@colehaan.com](mailto:Sarah.Pay@colehaan.com)>  
**Sent:** Thursday, September 30, 2021 11:21 AM  
**To:** Hayes, Debora (Cole Haan) <[Debora.Hayes@colehaan.com](mailto:Debora.Hayes@colehaan.com)>; Norton, Cassandra (Cole Haan) <[Cassandra.Norton@colehaan.com](mailto:Cassandra.Norton@colehaan.com)>  
**Cc:** Kelley, Laura (Cole Haan) <[Laura.Kelley@colehaan.com](mailto:Laura.Kelley@colehaan.com)>; Pay, Sarah (Cole Haan) <[Sarah.Pay@colehaan.com](mailto:Sarah.Pay@colehaan.com)>  
**Subject:** RE: Website/Patent Information

+ [@Norton, Cassandra \(Cole Haan\)](#) to please update.

Thanks,  
Sarah

---

**From:** Hayes, Debora (Cole Haan) <[Debora.Hayes@colehaan.com](mailto:Debora.Hayes@colehaan.com)>  
**Sent:** Wednesday, September 29, 2021 4:05 PM  
**To:** Pay, Sarah (Cole Haan) <[Sarah.Pay@colehaan.com](mailto:Sarah.Pay@colehaan.com)>  
**Cc:** Kelley, Laura (Cole Haan) <[Laura.Kelley@colehaan.com](mailto:Laura.Kelley@colehaan.com)>; Hayes, Debora (Cole Haan) <[Debora.Hayes@colehaan.com](mailto:Debora.Hayes@colehaan.com)>  
**Subject:** Website/Patent Information

Hi Sarah,

I was sending these requests to Whitney and I do not see her in our directory. Please let me know if I should reach out to someone else regarding the patent updates to our website .

If you will be doing the updating, here is what needs to be updated:

Under the FOOTWEAR section, the following is currently under the sub-section “Shoe Sole” and it needs to be moved to the sub-section “Shoe Midsole”:

## Shoe Midsole

- D913,655 – OriginalGrand Ultra Wingtip Oxford

Under the FOOTWEAR section, the following sub-section needs to be added:

## 4.ZERØGRAND

And then under 4.ZERØGRAND, the following should be added:

- D925,882 – sole – men’s and women’s footwear
- D925,884 – sole – men’s and women’s footwear
- D925,881 – sole – men’s footwear
- D925,883 – sole – men’s footwear
- D925,885 – sole – men’s and women’s footwear
- D925,879 – sole – women’s footwear
- D925,880 – sole – men’s footwear
- D928,476 – shoe – women’s footwear
- D928,464 – shoe – men’s footwear
- D932,148 – sole – men’s and women’s footwear
- D932,149 – sole – men’s footwear
- D932,169 – sole – men’s footwear
- D932,747 – shoe – men’s footwear

Under the FOOTWEAR section, the following are additions to the patents we currently have listed on our website under the following specific sub-sections:

## STITCHLITE

- 11,041,262 – shoe

## Shoe

- 11,083,244 – OriginalGrand Ultra Wingtip Oxford
- D928,475 – minus sole bottom – GrandPro Rally
- D928,465 – ZERØGRAND Outpace Running Shoe
- D929,710 – GrandPro Rally
- 11,116,283 – Warner Grand

## Shoe Sole

- D921,347 – GrandPro Rally
- D930,340 – ZERØGRAND Overtake Running Shoe

## Shoe Midsole

- D922,741 – OriginalGrand Ultra Wingtip Oxford
- D922,742 – OriginalGrand Ultra Wingtip Oxford
- D929,711 – ZERØGRAND Outpace Running Shoe
- D929,712 – ZERØGRAND Outpace Running Shoe
- D929,713 – ZERØGRAND Overtake Running Shoe

## Shoe Upper

- D927,162 – with shoe lace – Generation ZERØGRAND
- 11,103,029 – Generation ZERØGRAND Lacing System

Please let me know if you have any questions.

Thank you for your assistance.

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### **DEB IWANICKI**

SENIOR LEGAL ASSISTANT

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