

Bruno Marc Launches Flex Oxford Collection: Men's Oxfords Redefined with Classic Elegance and Sneaker Comfort

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Bruno Marc →

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Experience the Perfect Fusion of Timeless Style and All-Day Wearability in One Versatile Shoe.

NEW YORK, Aug. 30, 2024 /PRNewswire/ -- **Bruno Marc** proudly presents the **Flex Oxford Collection**, an innovative line of men's footwear that fuses classic Oxford sophistication with the exceptional comfort of sneakers. This collection, featuring the **KnitFlex**, **MaxFlex**, and **CrossFlex** series, is crafted for the modern man who seeks a perfect blend of style, versatility, and comfort. Each series within the Flex Oxford Collection offers a distinctive blend of elegance and practicality, effortlessly transitioning from work to leisure. This collection sets a new standard in versatile men's fashion, delivering exceptional style and value in every pair.

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Bruno Marc's Flex Oxford Collection blends classic Oxford style with sneaker-like comfort. Featuring KnitFlex, MaxFlex, and CrossFlex series, this collection offers a perfect mix of elegance and practicality for the modern man. Seamlessly transitioning from work to leisure, these Oxfords provide exceptional style, durability, and value. Enjoy timeless sophistication and contemporary comfort, all at an unbeatable price.

Versatile Style, Effortless Match, Supreme Comfort

Imagine a shoe that offers the refined look of a classic Oxford while providing the all-day comfort of your favorite sneakers. Bruno Marc's **Flex Oxford Collection** makes this a reality. Whether you're navigating a busy workday or transitioning into evening plans, these shoes are designed to keep you comfortable and stylish. The collection embodies the balance that every modern man seeks— an Oxford for the office, a sneaker for the streets, all in one versatile design.

KnitFlex Series: Breathe Easy, Walk Freely

The KnitFlex series is meticulously designed for those who value breathable comfort and effortless style. Featuring a stretchy, knitted fabric upper for optimal airflow, these shoes offer unparalleled freedom of movement and ventilation, ensuring your feet stay cool and comfortable with every step. The convenient lace-up design, complemented by an elastic collar and pull tab, makes slipping these shoes on and off a breeze, eliminating the hassle of traditional lacing. The lightweight EVA outsole ensures smooth, effortless walking, while the memory foam insole and advanced rebound midsole technology combine to absorb shocks, provide all-day cushioning, and deliver the perfect balance of soft comfort and responsive bounce with every stride. The KnitFlex series embodies a smart-casual aesthetic that seamlessly combines style with comfort, making it ideal for transitioning from work to weekend effortlessly. These shoes provide unparalleled cushioned comfort with a sleek, contemporary design, ensuring you remain both stylish and comfortable throughout any occasion.

MaxFlex Series: A Dynamic Take on Tradition



For the modern man who values both flair and smart-casual sophistication, the MaxFlex series redefines the classic Oxford with a contemporary edge. Featuring a color-contrast welt that adds a dynamic pop of style, these shoes are designed to make a statement. The elegant wingtip detail on the upper transitions seamlessly from the office to after-hours, making them a versatile choice for any occasion. The 5mm mesh-covered EVA insole offers responsive cushioning, breathability, and shock absorption, while micro-arch support and a shock-absorbent MD midsole enhance overall comfort. The non-slip rubber outsole ensures durability and stability, with a thoughtfully engineered 0.47-inch difference between the front and back of the outsole providing optimal alignment and support. The MaxFlex series merges style and functionality, Combining elegance with exceptional support, it ensures you stay polished and feel great all day, keeping you comfortable and sharp from the boardroom to a night out.

CrossFlex Series: Lightweight Luxury for the Everyday Man

The CrossFlex series is engineered to deliver unmatched durability while ensuring supreme comfort. Featuring a smooth vegan leather upper, these Oxfords offer a refined, polished look that resists wrinkling, even with daily use. Designed to address common foot fatigue, the flexible honeycomb foam insole and advanced arch support deliver exceptional cushioning and rebound, ensuring comfort from morning to night. At 25% lighter than traditional dress shoes, these Oxfords provide superior shock absorption, reducing strain on your feet and enhancing overall mobility. Versatile enough for both formal and casual occasions, they are the perfect solution for men seeking a stylish, resilient shoe that adapts to their active, fast-paced lifestyle.

The Flex Oxford Collection: Luxury Style, Everyday Comfort, Unbeatable Price

The Flex Oxford collection by Bruno Marc blends luxurious style with practical ease at an unbeatable price. This innovative collection combines sneaker-like comfort with timeless Oxford sophistication, offering exceptional style, durability, and versatility. Designed to replace the need for multiple pairs of shoes, the Flex Oxford collection effortlessly transitions from the office to casual outings and formal events, ensuring you look polished and feel comfortable in any setting. Whether you're dressing up for a formal occasion, navigating a busy workday, or enjoying a night out, these versatile Oxfords provide the perfect balance of classic elegance, modern comfort, and outstanding value.

Available Now

Explore the Bruno Marc Flex Oxford collection on [Amazon](#), [official website](#), [TikTok](#), [JustFab](#), and in [select retail stores](#). Step into this season's most coveted styles and elevate your wardrobe with our exceptional range of Oxfords. Discover unparalleled value and quality, where timeless design meets enduring comfort.

About Bruno Marc

Bruno Marc is on a mission to redefine modern luxury, offering impeccably crafted footwear that embodies sophistication without the premium price. With an unwavering commitment to quality and refinement, Bruno Marc delivers shoes that blend timeless elegance with contemporary style, making high-end fashion accessible to every man. By prioritizing craftsmanship and attention to detail, Bruno Marc ensures that luxury is not just a statement but a standard, bringing a touch of sophistication to everyday life.

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