

Filed: July 23, 2025

On behalf of **Fresh Products, LLC**

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UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

FRESH PRODUCTS, LLC
Petitioner

v.

SANASTAR, INC., d/b/a WIZKID PRODUCTS
Patent Owner


IPR2025-01339
Patent 10,036,154

PETITIONER POWER OF ATTORNEY

Petitioner Fresh Products, LLC hereby appoint practitioners at Knobbe, Martens, Olson & Bear LLP associated with Customer Number 20,995 as its attorneys to transact all business before the Patent Trial and Appeal Board of the U.S. Patent and Trademark Office in connection with inter partes review of U.S. Patent Numbers 10,036,154 and 10,294,649.

The individual signing below has the authority to execute this document on behalf of Fresh Products, LLC.

Name: JEFF SMITH

Signature: 

Title: C.O.O

Company: Fresh Products, LLC

Telephone: 419.531.9741

Date: 7/22/2025

CERTIFICATE OF SERVICE

The undersigned hereby certifies that on the date below a copy of this **PETITIONER POWER OF ATTORNEY** were served by Federal Express overnight mail on the Patent Owner at the correspondence address of record for the subject patent as follows:

11930 - The Concept Law Group, P.A.
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UNITED STATES

A courtesy copy has been sent by email on this day to Patent Owner's counsel of record in the matter identified in Section I.B of the Petition as follows:

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Dated: July 23, 2025

By: / Joseph F. Jennings/

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