

In re Patent of: Roy Shkedi  
U.S. Patent No.: 8,677,398  
Issue Date: March 18, 2014  
Appl. Serial No.: 13/167,605  
Filing Date: June 23, 2011  
Title: SYSTEMS AND METHODS FOR TAKING ACTION WITH  
RESPECT TO ONE NETWORK-CONNECTED DEVICE BASED  
ON ACTIVITY ON ANOTHER DEVICE CONNECTED TO THE  
SAME NETWORK

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Petitioner, LiveIntent, Inc., hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with any *inter partes* review, post grant review, or other review proceedings before the Patent Trial and Appeal Board of the above-captioned patent:

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and all practitioners associated with PTO Customer Number 199490.

I have the authority to execute this document on behalf of LiveIntent, Inc.

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Title: Senior Global IP Counsel

Date: July 17, 2025