

10. A method associated with a provider of presence related services in connection with the use of a mobile station that is operable within a mobile telephone network, and at least a first radio communication defining device that transmits a first distinctive defining signal, the first distinctive defining signal at least partly defines a special area by its coverage, the provider of presence related services having one or more servers, the method comprising:

electronically storing in the one or more servers of the provider of presence related services data capable of linking the mobile station to the special area, the data including a checking data of the first radio communication defining device and an identifier related to the mobile station, the provider of presence related services being different than the mobile telephone network,

transmitting to the mobile station from the one or more servers at least a portion of the checking data,

receiving in the one or more servers ~~of the provider of presence related services~~ from the mobile station via the mobile telephone network an updating signal uncorrelated to any mobile station phone call establishment that identifies the mobile station's presence in the special area, the updating signal including the identifier or other identifier related to the mobile station,

the one or more servers ~~of the provider of presence related services~~ deriving from the updating signal by one or more processing devices having access to at least a portion of the data whether or not the mobile station is present in the special area; and

enabling or disabling by use of the one or more processing devices a presence related service based upon the mobile station's presence or non-presence in the special area.

211. The method according to claim 10, wherein the one or more processing devices has access to at least a portion of the data and updates at least one operating parameter in a database of the provider of presence related services depending on the presence of the mobile station in the special area.

312. The method according to claim 211, wherein the operating parameter is a tariff flag or a service flag that enables or disables a special tariff or a service for the mobile station.

413. The method according to claim 10, wherein the enabling or disabling of the presence related service includes transmitting via the mobile telephone network a signal to the mobile station that is capable of being used to enable or disable one or more related functions in the mobile station.

514. The method according to claim 10, wherein the storing of the checking data in the one or more servers of the provider of presence related services comprises electronically receiving from the mobile station the checking data.

615. The method according to claim 10, wherein the mobile telephone network is cellular.

716. The method according to claim 10, wherein the updating signal comprises the result of a previous determination performed by the mobile station about the mobile station's presence in the special area.

817. The method according to claim 10, wherein the updating signal is received in the one or more servers of the provider of presence related services via the mobile telephone network from the mobile station at least one of (i) periodically, (ii) at times recent to when the mobile station enters into or exits from the special area, and (iii) when the mobile station remains in the special area.

918. The method according to claim 10, wherein the updating signal comprises a request to access to a multimedia content and the provider of presence related services enables or disables the provision of the multimedia content depending on the presence of the mobile station in the special area.