

Exhibit 2018

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 98422419

Filing Date: 02/27/2024

NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	\\TICRS\EXPORT18\IMAGEOUT18\984\224\98422419\xml1 \ FTK0002.JPG
*SPECIAL FORM	YES
USPTO-GENERATED IMAGE	NO
LITERAL ELEMENT	NEEWER
*COLOR MARK	NO
*COLOR(S) CLAIMED (If applicable)	
*DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of stylized letters "NEEWER".
PIXEL COUNT ACCEPTABLE	YES
PIXEL COUNT	944 x 263
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	SHENZHEN XING YING DA INDUSTRY CO., LTD.
INTERNAL ADDRESS	Room 1901, Lushan Building A
*MAILING ADDRESS	3023 Chunfeng Rd, Nanhu St, Luohu Dist
*CITY	Shenzhen, Guangdong
*COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	China
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	518000
*EMAIL ADDRESS	XXXX
LEGAL ENTITY INFORMATION	
*TYPE	limited company (ltd.)
*STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	China

GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	028
*IDENTIFICATION	Bags specially adapted for sports equipment; Ball pitching machines; Balls for games; Cases for tennis balls; Nets for sports; Play balls; Safety paddings for tennis uprights; Sports equipment, namely, telescoping caddy for bucket for carrying, storing and transporting tennis balls and other sports equipment; Tennis ball retrievers; Tennis ball serving machines; Tennis ball throwing apparatus; Tennis balls; Tennis nets; Tennis nets and uprights; Tennis rackets; Tennis racquets; Vibration dampeners for tennis rackets
*FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS SECTION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	The applicant claims ownership of active prior U.S. Registration Number(s) 5477858.
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
SIGNIFICANCE OF MARK	NEEWER appearing in the mark has no significance nor is it a term of art in the relevant trade or industry or as used in connection with the goods/services listed in the application, or any geographical significance.
SIGNIFICANCE OF MARK	The word(s) NEEWER has no meaning in a foreign language.
ATTORNEY INFORMATION	
NAME	Charles Ho
ATTORNEY DOCKET NUMBER	TLIP-24012
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	Barron & Young PLLC
STREET	5465 Legacy Drive, Suite 650
CITY	Plano
STATE	Texas
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	75024
PHONE	972-370-7997
EMAIL ADDRESS	charles_ho@barron-young.com
CORRESPONDENCE INFORMATION	
NAME	Charles Ho
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	charles_ho@barron-young.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	bytrademark.us@barron-young.com
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus
NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	250
*TOTAL FEES DUE	250
*TOTAL FEES PAID	250
SIGNATURE INFORMATION	
* SIGNATURE	/Charles Ho/
* SIGNATORY'S NAME	Charles Ho
* SIGNATORY'S POSITION	Attorney of Record
SIGNATORY'S PHONE NUMBER	972-370-7997
* DATE SIGNED	02/27/2024
SIGNATURE METHOD	Signed directly within the form

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To the Commissioner for Trademarks:

MARK: NEEWER (stylized and/or with design, see [mark](#))

The literal element of the mark consists of NEEWER. The applicant is not claiming color as a feature of the mark. The mark consists of stylized letters "NEEWER".

The applicant, SHENZHEN XING YING DA INDUSTRY CO., LTD., a limited company (ltd.) legally organized under the laws of China, having an address of

Room 1901, Lushan Building A
3023 Chunfeng Rd, Nanhu St, Luohu Dist
Shenzhen, Guangdong 518000
China
XXXX

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 028: Bags specially adapted for sports equipment; Ball pitching machines; Balls for games; Cases for tennis balls; Nets for sports; Play balls; Safety paddings for tennis uprights; Sports equipment, namely, telescoping caddy for bucket for carrying, storing and transporting tennis balls and other sports equipment; Tennis ball retrievers; Tennis ball serving machines; Tennis ball throwing apparatus; Tennis balls; Tennis nets; Tennis nets and uprights; Tennis rackets; Tennis racquets; Vibration dampeners for tennis rackets

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services. (15 U.S.C. Section 1051(b)).

Claim of Active Prior Registration(s)

The applicant claims ownership of active prior U.S. Registration Number(s) 5477858.

Significance of wording, letter(s), or numeral(s)

NEEWER appearing in the mark has no significance nor is it a term of art in the relevant trade or industry or as used in connection with the goods/services listed in the application, or any geographical significance.

Significance of wording, letter(s), or numeral(s)

The word(s) NEEWER has no meaning in a foreign language.

The owner's/holder's proposed attorney information: Charles Ho. Charles Ho of Barron & Young PLLC, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

5465 Legacy Drive, Suite 650
Plano, Texas 75024
United States
972-370-7997(phone)
charles_ho@barron-young.com

The docket/reference number is TLIP-24012.

Charles Ho submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Charles Ho

PRIMARY EMAIL FOR CORRESPONDENCE: charles_ho@barron-young.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): bytrademark.us@barron-young.com

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$250 has been submitted with the application, representing payment for 1 class(es).

Declaration

Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be registered;
- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /Charles Ho/ Date: 02/27/2024

Signatory's Name: Charles Ho

Signatory's Position: Attorney of Record

Signatory's Phone Number: 972-370-7997

Signature method: Signed directly within the form

Payment Sale Number: 98422419

Payment Accounting Date: 02/27/2024

Serial Number: 98422419

Internet Transmission Date: Tue Feb 27 03:32:16 ET 2024

TEAS Stamp: USPTO/FTK-XXX.XXX.XXX.XX-202402270332173

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