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APPLICATION NUMBER	FILING or 371(c) DATE	GRP ART UNIT	FIL FEE REC'D	ATTY. DOCKET NO	TOT CLAIMS	IND CLAIMS
61/119,649	12/03/2008		220	85465-4089		

CONFIRMATION NO. 5639

28765
 WINSTON & STRAWN LLP
 PATENT DEPARTMENT
 1700 K STREET, N.W.
 WASHINGTON, DC 20006

FILING RECEIPT



OC000000033530744

Date Mailed: 12/10/2008

Receipt is acknowledged of this provisional patent application. It will not be examined for patentability and will become abandoned not later than twelve months after its filing date. Any correspondence concerning the application must include the following identification information: the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. **If an error is noted on this Filing Receipt, please submit a written request for a Filing Receipt Correction. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections**

Applicant(s)

Beau Gray, Pittsburgh, PA;
 Katherine Jassy Savitt, Pittsburgh, PA;

Power of Attorney: None

If Required, Foreign Filing License Granted: 12/09/2008

The country code and number of your priority application, to be used for filing abroad under the Paris Convention, is **US 61/119,649**

Projected Publication Date: None, application is not eligible for pre-grant publication

Non-Publication Request: No

Early Publication Request: No

Title

METHODS AND SYSTEMS FOR ONLINE SHOPPING

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Title 35, United States Code, Section 184

Title 37, Code of Federal Regulations, 5.11 & 5.15

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COVER SHEET FOR PROVISIONAL APPLICATION FOR PATENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This is a request for filing a PROVISIONAL APPLICATION under 37 CFR 1.53(c).

Docket Number: 85465-4089		EXPRESS MAIL NO.:
INVENTOR(s)		
First Name	Last Name	Residence (City and either State or Foreign Country)
Beau	GRAY	Pittsburgh, Pennsylvania
Katherine Jassy	SAVITT	Pittsburgh, Pennsylvania
TITLE OF THE INVENTION (580 characters max)		
METHODS AND SYSTEMS FOR ONLINE SHOPPING		
Direct all correspondence to: CUSTOMER NO. 28765		
ENCLOSED APPLICATION PARTS (check all that apply)		
<input checked="" type="checkbox"/> Specification Number of Pages: 5 <input type="checkbox"/> CD(s), Number:		
<input checked="" type="checkbox"/> Drawing(s) Number of Sheets: 4 <input type="checkbox"/> Other (specify):		
Application Size Fee: If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$270 (\$135 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s)		
METHOD OF PAYMENT OF FILING FEES FOR THIS PROVISIONAL APPLICATION FOR PATENT		
<input type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27. <input type="checkbox"/> A check or money order is enclosed to cover the filing fees. <input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge the required filing fee to Winston & Strawn LLP Deposit Account Number 50-1814		Filing Fee Amount (Basic Fee \$220) \$220
The invention was made by an agency of the United States Government or under contract with an agency of the United States Government. <input checked="" type="checkbox"/> No. <input type="checkbox"/> Yes, the name of the U.S. Government agency and the Government contract number are:		

Respectfully submitted,

Date

12/3/08

Pejman Sharifi,

WINSTON & STRAWN LLP

Customer No. 28765

212-294-2603

(Reg. No. 45,097)

METHODS AND SYSTEMS FOR ONLINE SHOPPING

RELATED APPLICATIONS

5 This application expressly incorporates by reference all of the disclosure of Provisional Application No 61/195,821 entitled “METHODS AND SYSTEMS FOR ONLINE SHOPPING”, filed October 9, 2008 and Provisional Application No 61/195,822 entitled “METHODS AND SYSTEMS FOR ONLINE SHOPPING EXTENSIONS”, filed October 9, 2008.

10 **BRIEF DESCRIPTION OF THE DRAWINGS**

 The nature and various advantages of present inventive systems, methods, or media will become more apparent upon consideration of the following detailed description, taken in conjunction with the accompanying drawings, in which like reference characters refer to like parts throughout, and in which:

15 FIGS. 6 show flow charts which are illustrative of implementing features for providing improved shopping experience and sales;

 FIGS. 7A-7B shows a user interface for invoking a canvas; and

 FIG. 8 shows a user interface for shopping from a video, in accordance with one or more
20 embodiments of the invention.

DETAILED DESCRIPTION

 FIG. 6 shows a flow chart which is illustrative of implementing features for providing improved shopping experience and sales. The process of FIG. 6 may included as a mode of
25 interaction 520 in FIG. 5 and/or may enhance one of the modes shown in 520. The process of FIG. 6 may also enable adding an item as describe in step 304 of FIG. 3. The process of FIG. 6 may be implemented or embodied in devices of FIG. 4 and/or may use the interfaces of FIGS. 1A-1F and/or 2A-2K. The steps of FIG. 6 may be performed in other ordering then the one shown without departing from the scope of the invention. Also, some steps may be optional and
30 may not be performed. For example, step 602 may be optional, and in some embodiments, may not be performed.

Processing begins at step 602, where a user may add an item to the closet or even an outfit (e.g., via the canvas) by adding the item from a shop-the-video interface, such as shown in FIG. 8. As shown in FIG. 8, a video 802 may be invoked, for example, by a user, automatically, periodically, by a shared video sent to an email, a social networking website, via a widget etc.

5 As the video plays, an item 804 associated with a timeframe within the video may appear in a hover box 806 over a visual representation 806 of the current timeframe 808. The timeframe may be a range of time (e.g., in seconds or minutes). The hover box 806 may have specific user interface 810 (e.g., “get this item” button) to add the item to a closet, outfit (canvas), wish list, share the item, etc. In one embodiment, selecting the user interface 810, the item can be added to
10 a closet or canvas, e.g., as part of an outfit.

At step 604, a user can invoke the canvas from within the closet such as from an individual item in the closet. As shown in FIG. 7A, the closet 130 is displayed while the user surfs the site (e.g., the catalog 704). At FIG 7B, item 108-110 or outfit 105-106 can be activated to invoke the canvas 708, thus replacing (or even overlaying) the catalog 704 with the canvas
15 708. Canvas 708 can be used to create and manage an outfit as described in Provisional Applications No. 61/195,821 and No. 61/195,822. The ability to invoke the canvas is something that can be available from inside the closet (e.g., regardless of where a user's main panes are currently located) and can be triggered from an item or outfit, and this feature may not necessarily be tied other features described herein.

20 At step 606, a user can move an item incrementally forward and back in layers in comparison to other items on the canvas. As shown in FIG. 7A, item 126 can be moved forward in the layers above item 125, or vice versa. Any of number of items can be moved in any level of the layer of items. The user can use a drop down menu, key menu, or other input to change the layering of the items. The layering of the items is stored and associated with the outfit for
25 later retrieval. The ability to relayer items is something that can be available from inside the closet (e.g., regardless of where a user's main panes are currently located) and can be triggered from an item or outfit, and this feature may not necessarily be tied other features described herein.

At step 608, a user can inspect an item on the catalog, canvas, or closet (or any other part
30 of the shopping site) by invoking a hover menu to appear above an icon of the item. In one embodiment, an item (e.g., visually represented as a thumbnail) in the closet can be expanded

and hover box provided, if a user hovers the mouse or other input (gesture, touch, pointing, etc.) on item. For example, hover box 710 can be displayed above outfit icon 106 of FIG. 7A when a user hovers his mouse over outfit icon 106. The interface provides options specifically for that item and the catalog, canvas, or closet. A button to add the item to the closet may appear with
5 the hover information, if the item is in the catalog or invoked from a shop-the-video interface. A button to add the item to an outfit (and canvas) may appear with the hover information, if the item is in the closet. A button to add the item to re-layer the item may appear with the hover information, if the item is in the canvas. For example, button 712 may enable a user to buy an outfit. The ability to display a hover box is something that can be available from inside the
10 closet (e.g., regardless of where a user's main panes are currently located) and can be triggered from an item or outfit, and this feature may not necessarily be tied other features described herein. Processing then returns to other processing.

In some embodiments, the process of FIG. 6 and the interfaces of FIGS. 7A-7B, and 8 may be embodied in a computer implemented method, system, apparatus or media as disclosed
15 in Provisional Applications No. 61/195,821 and No. 61/195,822.

The foregoing is merely illustrative of the principles of this invention and various modifications can be made by those skilled in the art without departing from the scope and spirit of the invention.

Claims

What is claimed is:

1. A computer-implemented method for online shopping, comprising:
providing a digital closet co-located with a catalog for shopping items;
receiving an invocation of a canvas through a interface element within the closet;
replacing the catalog with the canvas; and
enabling creation of an outfit with at least items from the closet in the canvas, wherein
the created outfit is simultaneously stored within the closet.
2. The method of claim 1, further comprising:
providing a video, wherein at least one timeframe of the video is associated with at least
one of the shopping items;
providing a hover box of the item at the timeframe; and
receiving a selection in the hover box to add the at least one of the shopping items to the
closet.
3. The method of claim 1, wherein enabling creation of the outfit further comprises:
relayering an item in the canvas with respect to another item in the canvas.
4. The method of claim 1, further comprising:
invoking a hover menu over an item within the closet, catalog, or canvas.
5. A system for online shopping, comprising:
a computer component configured to perform actions comprising the steps of claim 1;
and
another component in communications with the computer component configured to send
requests to modify the closet, canvas, or catalog.
6. An apparatus for online shopping, comprising:
a computer component configured to the steps of claim 1.

7. A processor readable media for online shopping, comprising instructions executable by a processor to perform the steps of claim 1.

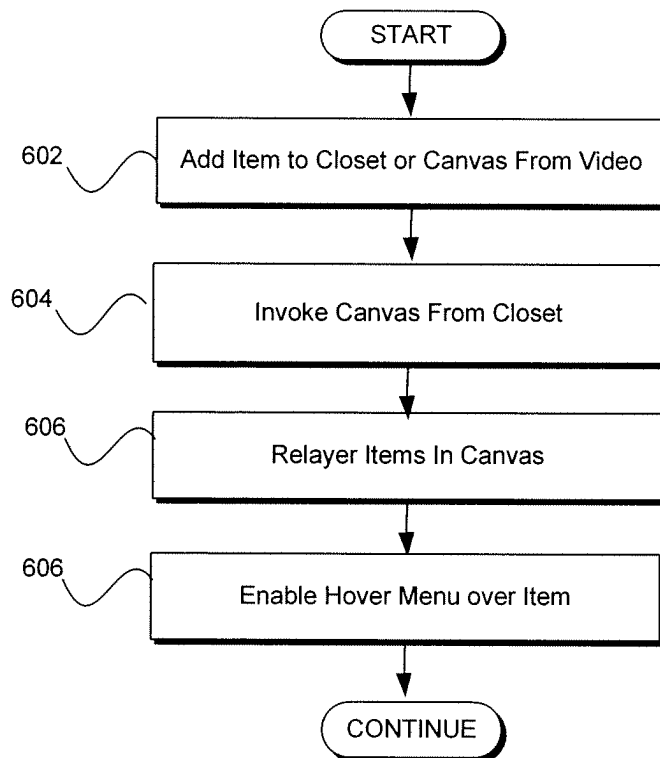


FIG. 6

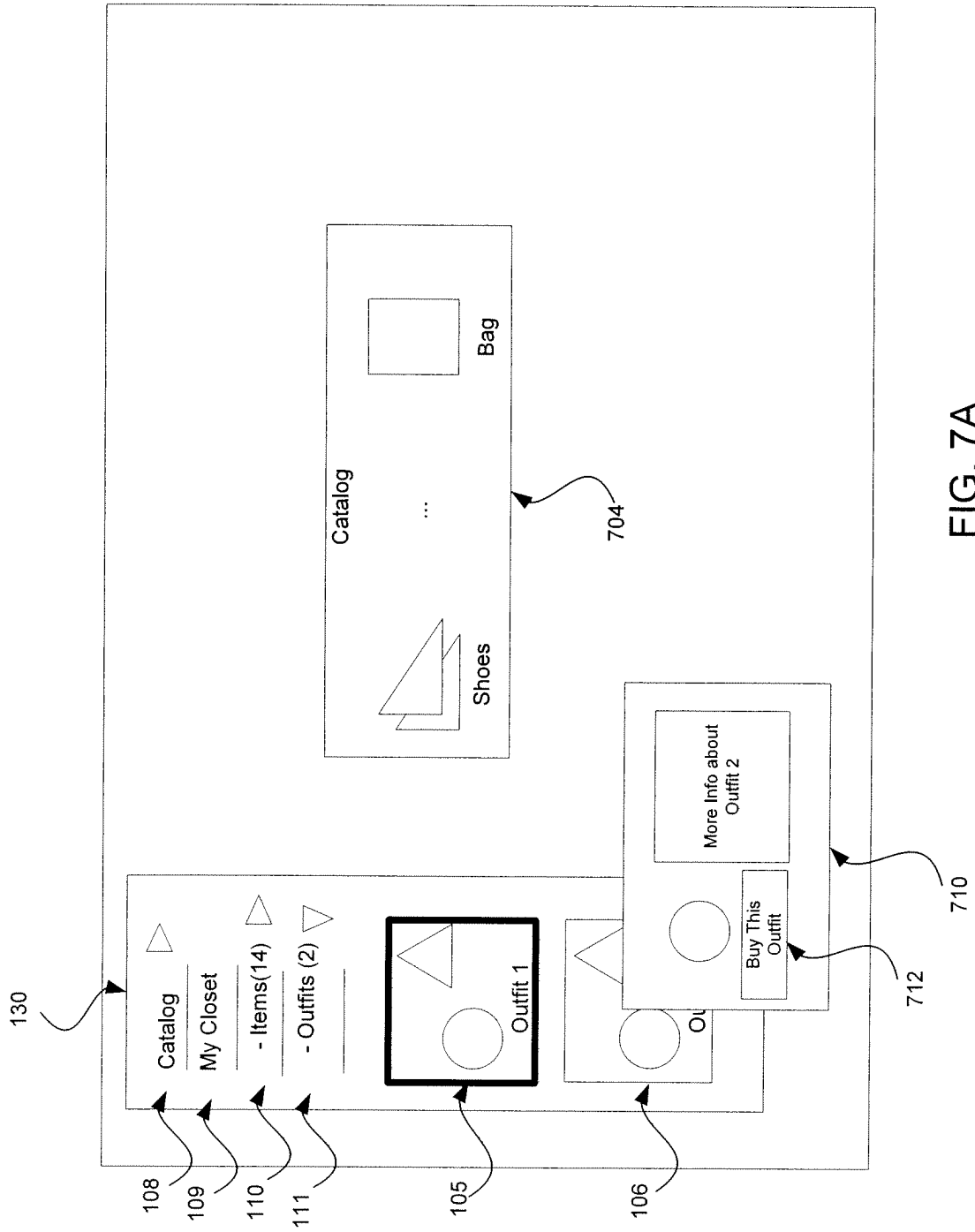


FIG. 7A

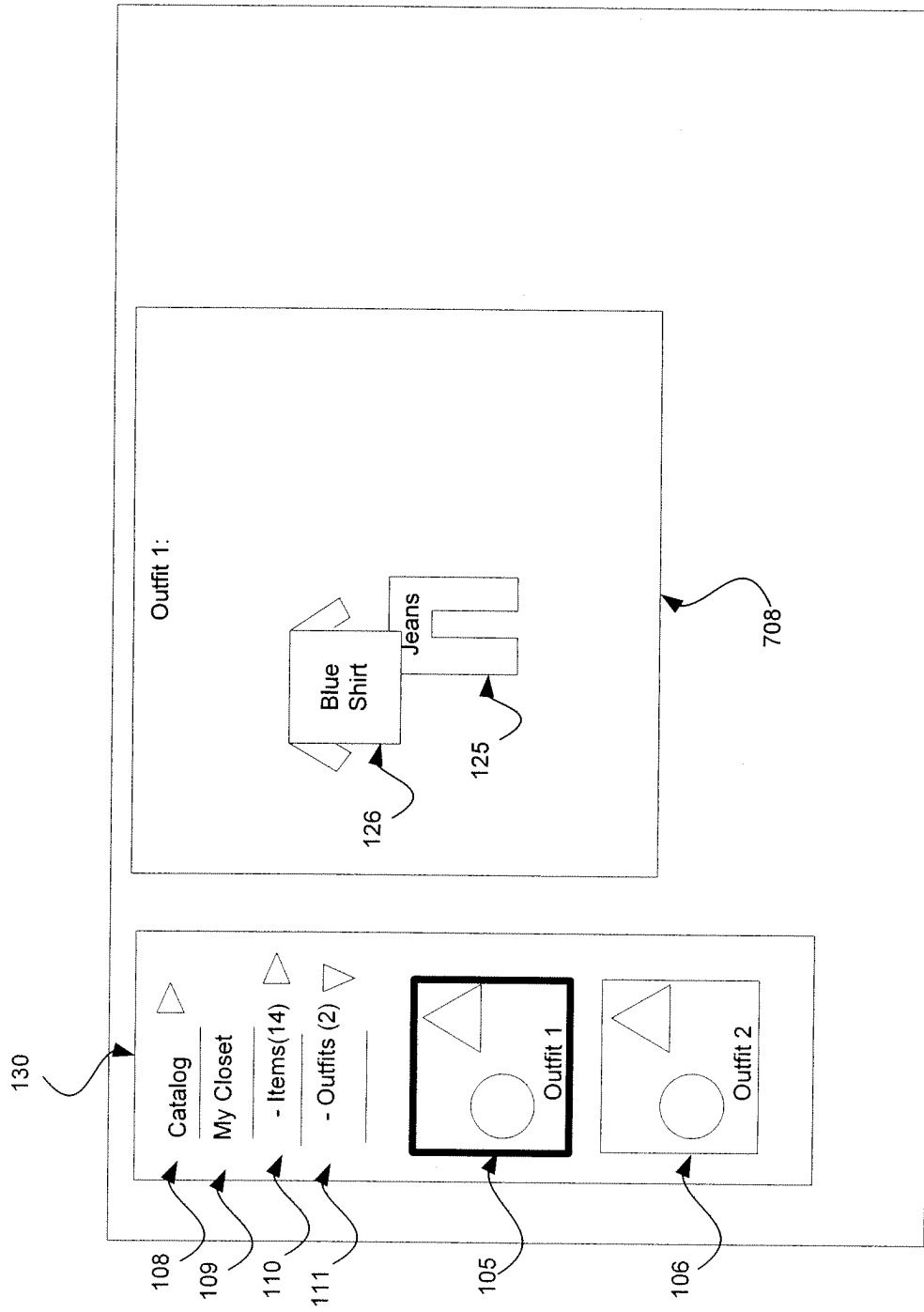


FIG. 7B

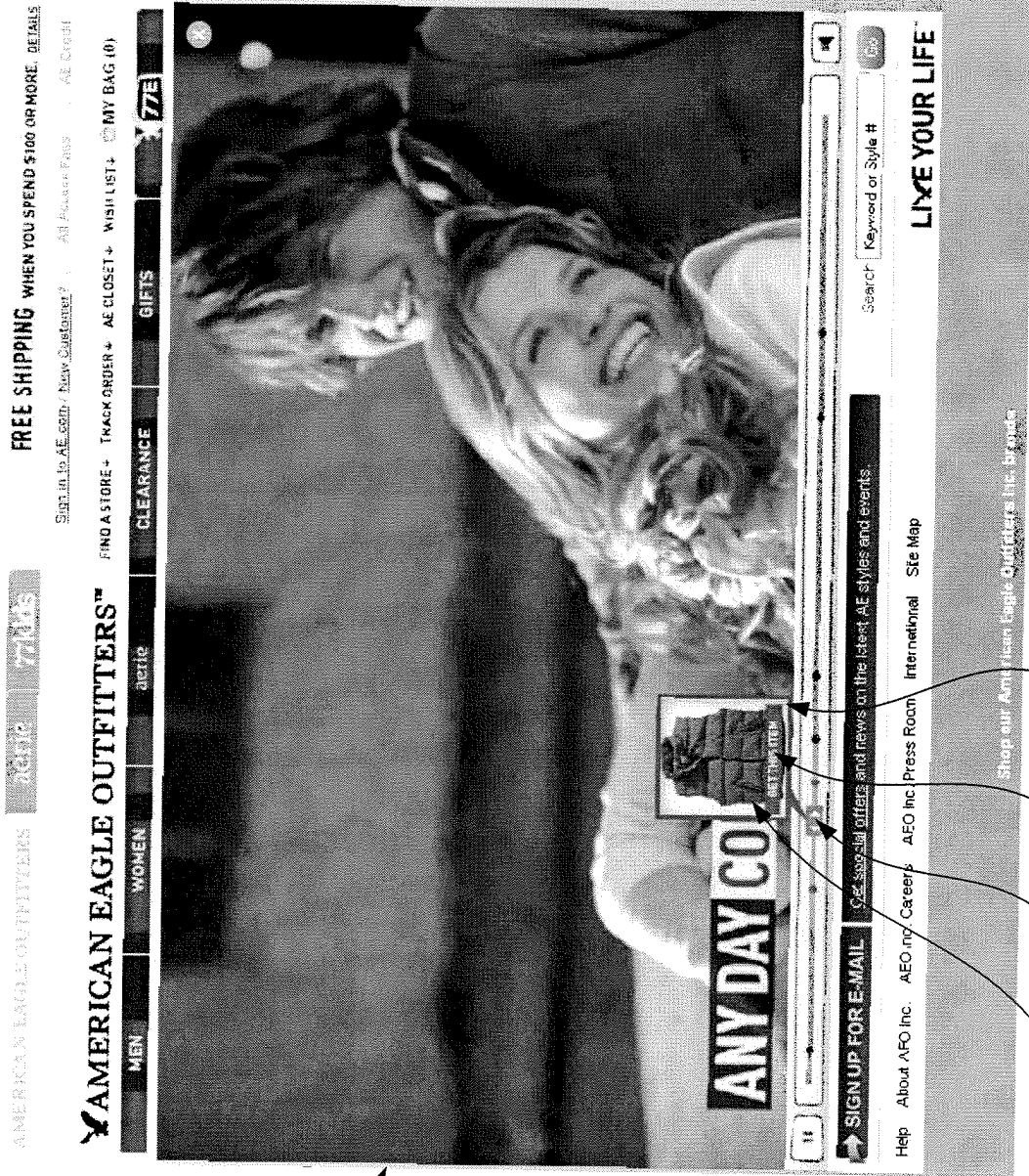


FIG. 8

Electronic Patent Application Fee Transmittal

Application Number:				
Filing Date:				
Title of Invention:	METHODS AND SYSTEMS FOR ONLINE SHOPPING			
First Named Inventor/Applicant Name:	Beau GRAY			
Filer:	Allan A. Fanucci/Dee Kumar			
Attorney Docket Number:	85465-4089			
Filed as Large Entity				
Provisional Filing Fees				
Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
Basic Filing:				
Provisional application filing	1005	1	220	220
Pages:				
Claims:				
Miscellaneous-Filing:				
Petition:				
Patent-Appeals-and-Interference:				
Post-Allowance-and-Post-Issuance:				
Extension-of-Time:				

Description	Fee Code	Quantity	Perfect Corp. Ex. Amount	1000 Total in USD(\$)
Miscellaneous:				
Total in USD (\$)				220

Electronic Acknowledgement Receipt

Perfect Corp. Ex. 1009

EFS ID:	4392121
Application Number:	61119649
International Application Number:	
Confirmation Number:	5639
Title of Invention:	METHODS AND SYSTEMS FOR ONLINE SHOPPING
First Named Inventor/Applicant Name:	Beau GRAY
Customer Number:	28765
Filer:	Allan A. Fanucci/Dee Kumar
Filer Authorized By:	Allan A. Fanucci
Attorney Docket Number:	85465-4089
Receipt Date:	03-DEC-2008
Filing Date:	
Time Stamp:	18:57:06
Application Type:	Provisional

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$220
RAM confirmation Number	5000
Deposit Account	501814
Authorized User	

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1		85465-4089.pdf	Perfect Corp. Ex. 1009 10002 61c19b15396f74ad4b31caaa50544352e393d165	yes	10
	Multipart Description/PDF files in .zip description				
	Document Description		Start	End	
	Provisional Cover Sheet (SB16)		1	1	
	Specification		2	4	
	Claims		5	6	
	Drawings-only black and white line drawings		7	10	
Warnings:					
Information:					
2	Fee Worksheet (PTO-06)	fee-info.pdf	29680 80da8d6d6b82ff1d148bc18d798f0d4670bb5e0d	no	2
Warnings:					
Information:					
Total Files Size (in bytes):			869082		
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