

December 4, 2015

Bob Monahan
UPPAbaby, Inc.
60 Sharp Street
Hingham, Massachusetts 02043

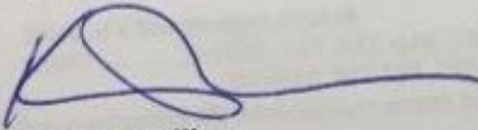
Re: UPPA Baby Vista Stroller

Dear Mr. Monahan:

I am Chief Patent Counsel Newell Rubbermaid, the parent company of Baby Jogger. I wish to bring to your attention U.S. Patent No. 8,955,869 ("the '869 Patent") entitled Seat Attachment for a Stroller. It has come to our attention that UPPA Baby is selling products, such as the Vista stroller, that may be covered by one or more claims in the '869 patent. For your convenience, we have attached a copy of this patent.

Please contact me within the next ten (10) business days to discuss potential resolution of this issue. I look forward to speaking with you.

Regards,



Karen Borrelli

VP, Chief Patent Counsel
Newell Rubbermaid Inc
3 Glenlake Parkway
Atlanta, GA 30328
karen.borrelli@newellco.com
770-418-7751

cc: Laurel Hurd

Enclosures (1)