

**UNITED STATES PATENT AND TRADEMARK OFFICE**  
**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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STRAUMANN USA, LLC,  
Petitioner,

v.

SMART DENTURE CONVERSIONS, LLC,  
Patent Owner.

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Case No. PGR2025-00054  
U.S. Patent No. 12,156,781

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**PETITIONER'S NOTICE OF INTENT TO DESIGNATE  
PROVISIONALLY RECOGNIZED PTAB ATTORNEYS  
AS BACK-UP COUNSEL UNDER 37 C.F.R. § 42.10(c)(2)**

## UPDATED LIST OF EXHIBITS

Exhibit No.	Description
1001	U.S. Patent No. 12,156,781
1002	Expert Declaration of John B. Brunski, Ph.D.
1003	U.S. Patent Application Pub. No. US 2017/0202649 A1 (Bernhard)
1004	U.S. Patent No. 6,283,752 (Kumar)
1005	U.S. Patent Application Pub. No. US 2016/0045290 A1 (Poovey)
1006	A. Gracco et al., “Effects of Thread Shape on the Pullout Strength of Miniscrews,” 142 <i>Amer. J. Orthodontics &amp; Dentofacial Orthopedics</i> , 186–90 (2012) (Gracco)
1007	Declaration of Lindsay Allen re Gracco
1008	PCT Patent Application No. WO 2013/030839 A1 (Derey)
1009	U.S. Provisional Patent Application No. 62/742,942
1010	U.S. Provisional Patent Application No. 62/774,402
1011	U.S. Provisional Patent Application No. 62/818,082
1012	U.S. Patent Application No. 16/596,361
1013	U.S. Patent No. 11,311,354 (Kofford)
1014	Smart Denture Conversions Webpage – Separable Fastener
1015	Prosecution History of U.S. Patent Application No. 18/328,730
1016	Smart Denture Conversions – Technique Guide
1017	Complaint, D.I. 1 (April 23, 2024), <i>Smart Denture Conversions, LLC v. Straumann USA, LLC</i> , No. 1:24-cv-00507-JCB (D. Del.)

<b>Exhibit No.</b>	<b>Description</b>
1018	U.S. Patent Application No. 17/691,108
1019	NeoConvert Brochure
1020	Prosecution History of U.S. Patent Application No. 18/424,696
1021	Supplemental Complaint, D.I. 34 (Feb. 4, 2025), <i>Smart Denture Conversions, LLC v. Straumann USA, LLC</i> , No. 1:24-cv-00507-JCB (D. Del.)
1022	Declaration of Georg C. Reitboeck in Support of Notice of Intent to Designate a Provisionally Recognized PTAB Attorney
1023	Declaration of Mark A. Chapman in Support of Notice of Intent to Designate a Provisionally Recognized PTAB Attorney
1024	Declaration of Christopher F. Gosselin in Support of Notice of Intent to Designate a Provisionally Recognized PTAB Attorney

Pursuant to 37 C.F.R. § 42.10(c)(2), Petitioner Straumann USA, LLC (“Straumann” or “Petitioner”) respectfully notifies the Board of its intent to designate provisionally recognized PTAB attorneys Georg Reitboeck, Mark Chapman, and Christopher Gosselin as back-up counsel in this proceeding.

**I. Lead Counsel**

Sheila Mortazavi (Reg. No. 43,343) is lead counsel for Petitioner in this proceeding.

**II. Certifications for Back-Up Counsel**

**A. Georg Reitboeck**

Straumann designates Georg Reitboeck as back-up counsel due to his experience representing Straumann in related patent matters and his familiarity with the substantive and legal issues in this proceeding. The Board most recently granted *pro hac vice* admission of Georg Reitboeck in IPR2021-00044. *See* IPR2021-00044, Paper 12 (P.T.A.B. Feb. 10, 2021). Georg Reitboeck was also accepted as a provisionally recognized PTAB attorney in IPR2025-00956.

Georg Reitboeck satisfies all of the requirements set forth by the Board for *pro hac vice* recognition of a provisionally recognized PTAB attorney in this proceeding. Georg Reitboeck agrees to be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et seq.* and disciplinary jurisdiction under § 11.19(a). This Notice is accompanied by a Declaration from

Georg Reitboeck (Ex. 1022), attesting to the requirements set forth by the Board in the Notice of Filing Date (Paper 5 at 4–5).

**B. Mark Chapman**

Straumann designates Mark Chapman as back-up counsel due to his experience representing Straumann in related patent matters and his familiarity with the substantive and legal issues in this proceeding. The Board most recently granted *pro hac vice* admission of Mark Chapman in IPR2017-01036. *See* IPR2017-01036, Paper 19 (P.T.A.B. Jan. 29, 2018). Mark Chapman was also accepted as a provisionally recognized PTAB attorney in IPR2025-00956.

Mark Chapman satisfies all of the requirements set forth by the Board for *pro hac vice* recognition of a provisionally recognized PTAB attorney in this proceeding. Mark Chapman agrees to be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et seq.* and disciplinary jurisdiction under § 11.19(a). This Notice is accompanied by a Declaration from Mark Chapman (Ex. 1023), attesting to the requirements set forth by the Board in the Notice of Filing Date (Paper 5 at 4–5).

**C. Christopher Gosselin**

Straumann designates Christopher Gosselin as back-up counsel due to his experience representing Straumann in related patent matters and his familiarity with the substantive and legal issues in this proceeding. The Board most recently granted *pro hac vice* admission of Christopher Gosselin in IPR2023-00215. *See* IPR2023-00215, Paper 15 (P.T.A.B. April 10, 2023). Christopher Gosselin was also accepted as a provisionally recognized PTAB attorney in IPR2025-00956.

Christopher Gosselin satisfies all of the requirements set forth by the Board for *pro hac vice* recognition of a provisionally recognized PTAB attorney in this proceeding. Christopher Gosselin agrees to be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§ 11.101 *et seq.* and disciplinary jurisdiction under § 11.19(a). This Notice is accompanied by a Declaration from Christopher Gosselin (Ex. 1024), attesting to the requirements set forth by the Board in the Notice of Filing Date (Paper 5 at 4–5).

Dated: July 15, 2025

Respectfully submitted,

/s/ Sheila Mortazavi

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*Counsel for Petitioner Straumann USA, LLC*

## CERTIFICATE OF SERVICE

This undersigned certifies that on July 15, 2025, true and correct copies of the foregoing PETITIONER'S NOTICE OF INTENT TO DESIGNATE PROVISIONALLY RECOGNIZED PTAB ATTORNEYS AS BACK-UP COUNSEL UNDER 37 C.F.R. § 42.10(c)(2), including Exhibits 1022–1024, were served by email to counsel for Patent Owner, at the following addresses:

knix@smithlaw.com  
akasnevich@kdwfirm.com  
dan.whittle@patentleverage.com

*/s/ Sheila Mortazavi* \_\_\_\_\_

Sheila Mortazavi  
Reg. No. 43,343

*Counsel for Petitioner Straumann USA, LLC*