

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

GOOGLE LLC,

Petitioners,

v.

CELLULAR SOUTH, INC.,

Patent Owner.

Case No. IPR2025-00875

U.S. Patent No. 9,940,972

**PATENT OWNER'S
POWER OF ATTORNEY**

Pursuant to 37 C.F.R. 42.10(b), Patent Owner Cellular South, Inc., hereby appoints the following practitioners as its counsels to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office in connection with *Inter Partes Review* of IPR2025-00875.

Counsel for Cellular South, Inc.	
<p><u>Lead Counsel</u> Amy E. Simpson (Reg. No. 54,688) Holland & Knight LLP 1901 Avenue of the Stars, Suite 1200 Los Angeles, California 90067 Telephone: (310) 201-8925 Facsimile: (310) 201-8922 Email: amy.simpson@hklaw.com</p>	<p><u>Back-Up Counsel</u> Robert S. Hill (<i>pro hac vice motion forthcoming</i>) Holland & Knight LLP One Arts Plaza, 1722 Routh Street, Suite 1500 Dallas TX 75201 Telephone: (214) 964-9421 Facsimile: (214) 964-9501 Email: Robert.hill@hklaw.com</p> <p>Jacob W. S. Schneider (<i>pro hac vice motion forthcoming</i>) HOLLAND & KNIGHT LLP 10 St. James Avenue, 11th Floor Boston, MA 02116 jacob.schneider@hklaw.com Telephone: (617) 523-2700 Facsimile: (617) 523-6850</p> <p>Robert K. Jain (Reg. No. 78, 927) HOLLAND & KNIGHT LLP 98 San Jacinto, Suite 1900 Austin, TX 78701 robert.jain@hklaw.com Telephone: (512) 472-1081 Facsimile: (512) 472-7473</p>

The undersigned is authorized to sign this Power of Attorney on behalf of
Patent Owner Cellular South, Inc.

Date: May 29, 2025



NAME: Katie L. Wallace
TITLE: Deputy General Counsel,
Cellular South, Inc.