

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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GOOGLE LLC,  
Petitioner,

v.

CELLULAR SOUTH, INC.,  
Patent Owner.

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Case IPR2025-00875  
Patent 9,940,972 B2  
Issue Date: April 10, 2018

Title: VIDEO TO DATA

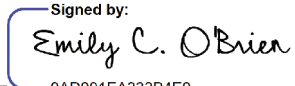
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**PETITIONER'S POWER OF ATTORNEY**

Petitioner Google LLC hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent & Trademark Office associated with the above captioned *Inter Partes* Review:

LEAD COUNSEL	BACK-UP COUNSEL
<p>Heidi L. Keefe (Reg. No. 40,673) hkeefe@cooley.com</p> <p>COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Ave. NW, Suite 700 Washington, DC 20004 Tel: (650) 843-5001 Fax: (650) 849-7400</p>	<p>Andrew C. Mace (Reg. No. 63,342) amace@cooley.com</p> <p>Mark R. Weinstein (Admission <i>pro hac vice</i> to be requested) mweinstein@cooley.com</p> <p>Reuben Chen (Admission <i>pro hac vice</i> to be requested) rchen@cooley.com</p> <p>Alexandra D. Leeper (Admission <i>pro hac vice</i> to be requested) aleeper@cooley.com</p> <p>COOLEY LLP ATTN: Patent Group 1299 Pennsylvania Ave. NW, Suite 700 Washington D.C. 20004</p>

The individual signing below has the authority to execute this document on behalf of Petitioner Google LLC.

BY:  \_\_\_\_\_  
Signed by:  
9AD901EA333B4E9...

NAME: Emily O'Brien

TITLE: Senior Litigation Counsel

DATE: 5/9/2025 \_\_\_\_\_

## CERTIFICATE OF SERVICE

I hereby certify, pursuant to 37 C.F.R. Sections 42.6 and 42.105, that a complete copy of the attached **PETITIONER'S POWER OF ATTORNEY** and related documents, are being served via Federal Express on the 10<sup>th</sup> day of May, 2025, the same day as the filing of the above-identified document in the United States Patent and Trademark Office/Patent Trial and Appeal Board, upon Patent Owner by serving the correspondence address of record with the USPTO as follows:

27890 - STEPTOE LLP/DC  
1330 CONNECTICUT AVENUE, N.W.  
WASHINGTON, DC 20036

And, via Federal Express upon counsel of record for Patent Owner in the litigation pending before the U.S. District Court for the Northern District of California entitled *Cellular South, Inc. v. Google LLC*, Case No. 4:25-cv-01487-YGR (N.D. Cal.) as follows:

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DATED: May 10, 2025

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