

UNITED STATES PATENT AND TRADEMARK OFFICE

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BEFORE THE PATENT TRIAL AND APPEAL BOARD

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SAMSUNG ELECTRONICS CO., LTD AND SAMSUNG ELECTRONICS  
AMERICA, INC.,  
Petitioners,

v.

VB ASSETS, LLC,  
Patent Owner

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U.S. Patent No. 10,755,699

Title: SYSTEM AND METHOD FOR A COOPERATIVE CONVERSATIONAL  
VOICE USER INTERFACE

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Case No. IPR2025-00870

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**PETITIONER'S POWER OF ATTORNEY**

**Mail Stop PATENT BOARD**  
Patent Trial and Appeal Board  
United States Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313

Pursuant to 37 C.F.R. Section 42.10(b), Petitioner Samsung Electronics America Inc. hereby appoints practitioners of Customer Number 203377 as its attorneys to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office associated with the above-captioned Petition for *Inter Partes* Review.

These practitioners include at least:

| <i>Lead Counsel</i>   | <i>Back-up Counsel</i>  |
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The individual signing below has the authority to execute this document on behalf of the Petitioner.

Dated: May 2, 2025

By:  
/Matthew Bathon/  
Matthew Bathon  
Samsung Electronics America, Inc.