

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

SAMSUNG ELECTRONICS CO., LTD AND SAMSUNG ELECTRONICS
AMERICA, INC.,
Petitioners,

v.

VB ASSETS, LLC,
Patent Owner

U.S. Patent No. 10,755,699

Title: SYSTEM AND METHOD FOR A COOPERATIVE CONVERSATIONAL
VOICE USER INTERFACE

Case No. IPR2025-00870

PETITIONER'S POWER OF ATTORNEY

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Patent Trial and Appeal Board
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313

Pursuant to 37 C.F.R. Section 42.10(b), Petitioner Samsung Electronics Co., Ltd. hereby appoints practitioners of Customer Number 203377 as its attorneys to transact all business before the Patent Trial & Appeal Board of the United States Patent and Trademark Office associated with the above-captioned Petition for *Inter Partes* Review.

These practitioners include at least:

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The individual signing below has the authority to execute this document on behalf of the Petitioner.

Dated: May 2, 2025

By:
/Eric Cha/
Eric Cha
Samsung Electronics Co., Ltd.