UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

TOYOTA MOTOR CORP., Petitioner.

v.

AUTOCONNECT HOLDINGS LLC, Patent Owner.

Case No. PGR2025-00041 Patent No. 12,039,243

PETITIONER'S POWER OF ATTORNEY

Pursuant to 37 C.F.R. § 42.10(b), Petitioner Toyota Motor Corporation hereby appoints the Practitioners associated with REICHMAN JORGENSEN LEHMAN & FELDBERG LLP, Customer Number 184647, as its attorneys to prosecute the above-captioned post-grant review, and to transact all business in the United States Patent and Trademark Office concerned therewith, including the appointment of lead and back-up counsel. Current lead and back-up counsel, along with service information, are indicated as follows:

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The undersigned, whose title is supplied below, is authorized to act on behalf of Petitioner Toyota Motor Corporation.

Date: April 4, 2025

By:

NAME: Masanoby Tamashita

TITLE: Project General Manager, Intellectual Property

Division

CERTIFICATE OF SERVICE

I hereby certify that the foregoing Power of Attorney was served on April 7, 2025, pursuant to 37 C.F.R. §§42.6 and 42.105 via Federal Express, upon the following at the correspondence address of record with the Patent Office for Patent Owner:

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With courtesy copy via email to Patent Owner's Litigation Counsel of Record:

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Dated: April 7, 2025 / Patrick Colsher/

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