

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

AROMA360, LLC.,
PETITIONER,

v.

AIR ESSSENTIALS, INC.
PATENT OWNER.

Case IPR 2025-00705
Patent 9,527,094

PETITIONER'S REQUEST FOR ORAL HEARING

Petitioner hereby requests oral argument pursuant to 37 C.F.R. § 42.70 and the Scheduling Order issued in this proceeding. *See* Paper No. 10. Petitioner requests an in-person hearing at the USPTO headquarters in Alexandria, VA on June 24, 2026 as indicated in the scheduling order. Given the substantial overlap in prior art and issues in IPR2025-00705, -00706, and -00707, Petitioner requests oral hearing be consolidated into a single hearing for all three of these related proceedings with each party receiving ninety minutes (90) in total to address all three proceedings.¹

Petitioner expects that the following issues may be raised during oral argument:

- Whether Sevy alone renders obvious issued claims 7-9 and 11 and proposed substitute claim 21 of the '094 Patent;
- Whether Sevy in view of Zeng renders obvious issued claims 7-9 and 11 and proposed substitute claim 21 of the '094 Patent;
- Whether Goubet alone renders obvious issued claims 7-9 and 11 and proposed substitute claim 21 of the '094 Patent;

¹ Depending on Patent Owner's response to the Board's Preliminary Guidance (Paper No. 22) due on May 15, 2026, Petitioner may request the oral hearing date be moved and/or provide additional argument time for the parties.

- Whether Goubert in view of Kaiser renders obvious issued claims 7-9 and 11 and proposed substitute claim 21 of the '094 Patent;
- Whether Gao alone renders obvious issued claims 7-9 and 11 and proposed substitute claim 21 of the '094 Patent;
- Whether Gao in view of Zeng renders obvious issued claims 7-9 and 11 and proposed substitute claim 21 of the '094 Patent;
- Whether Dr. Micklow's testimony is entitled to any weight;
- Whether Patent Owner's Motion to Amend complies with 35 U.S.C. § 316(d) and 37 C.F.R. § 42.121;
- Whether proposed substitute claim 21 complies with the written description and/or definiteness requirements of 35 U.S.C § 112;
- Any motions to exclude that may be filed by either party;
- Any other evidence, issue or motion that was filed and/or briefed by a party during the course of the proceeding; and
- Any other issue that may arise during the course of the oral argument.

Petitioner requests the ability to use audio-visual equipment at the hearing, including a laptop and screen to display demonstratives and exhibits.

Date: May 13, 2026

Respectfully submitted,

/James P. Murphy/
James P. Murphy
Reg. No. 55,474
Polsinelli, PC
1000 Louisiana Street
Suite 6400
Houston, Texas 77002
Tel: (713) 374-1631

William A. Di Bianca
Reg. No. 58,653
Jordan T. Riviello
Reg. No. 72,515
Polsinelli PC
600 Third Avenue
42nd Floor
New York, NY 10016

Joshua L. Rayes
Reg. No. 74,645
Polsinelli LLP
Three Embarcadero Center
Suite 2400
San Francisco, CA 94115

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the Petitioner's Request for Oral Hearing is being served on May 13, 2026, via email directed to the following counsel of record for the Patent Owner:

Peter A. Matos
pmatos@malloylaw.com

W. John Eagan
johnegan@malloylaw.com

Victor Bruzos
vbruzos@malloylaw.com

Rafay Asrar
rasrar@malloylaw.com

Tyler Litwak
tlitwak@malloylaw.com

litigation@malloylaw.com

/James P. Murphy/
James P. Murphy
Reg. No. 55,474
Polsinelli, PC
1000 Louisiana Street, Suite 6400
Houston, Texas 77002
Tele: (713) 374-1600