

UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

AROMA360, LLC,

Petitioner,

v.

AIR ESSSENTIALS, INC.,

Patent Owner.

Case IPR 2025-00705
U.S. Patent No. 9,527,094

AIR ESSSENTIALS, INC.'S
MANDATORY NOTICES
PURSUANT TO 37 C.F.R. § 42.8(a)

Mail Stop "PATENT BOARD"
Patent Trial and Appeal Board
U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Pursuant to 37 C.F.R. § 42.8(a), Air Esscentials, Inc. (“Patent Owner”) submits these Mandatory Notices to satisfy the requirements of 37 C.F.R. § 42.8(a). Patent Owner reserves its rights to supplement or modify these Notices in light of further discovery and investigation.

I. 37 C.F.R. § 42.8(b)(1) – Real Party-In-Interest

Pursuant to 37 C.F.R. § 42.8(b)(1), Patent Owner identifies Air Esscentials, Inc. as the real party in interest.

II. 37 C.F.R. § 42.8(b)(2) – Related Matters

Pursuant to 37 C.F.R. § 42.8(b)(2), Patent Owner identifies the following related current proceedings involving the patent-at-issue:

1. *Air Esscentials, Inc. v. Aroma360, LLC*, No. 24-cv-20594-KMW (S.D. Fla.);
2. *Aroma360, LLC v. Air Esscentials, Inc.*, No. IPR 2025-00706 (PTAB); and
3. *Aroma360, LLC v. Air Esscentials, Inc.*, No. IPR 2025-00707 (PTAB).

III. 37 C.F.R. § 42.8(b)(3) – Lead and Back-Up Counsel

Pursuant to 37 C.F.R. § 42.8(b)(3), Patent Owner identifies the following as lead counsel in the proceeding:

W. John Eagan
PTO Reg. No. 80,479
johneagan@malloylaw.com
Malloy & Malloy, P.L.
2800 S.W. Third Avenue
Miami, Florida 33129
Tel: (305) 858-8000

The back-up counsel for Patent Owner is as follows:

Peter A. Matos
PTO Reg. No. 37,884
pmatoss@malloylaw.com
Malloy & Malloy, P.L.
2800 S.W. Third Avenue
Miami, Florida 33129

Tel: (305) 858-8000

Victor Bruzos
PTO Reg. No. 82,370
vbruzos@malloylaw.com
Malloy & Malloy, P.L.
2800 S.W. Third Avenue
Miami, Florida 33129
Tel: (305) 858-8000

Rafay Asrar
PTO Reg. No. 76,683
rasrar@malloylaw.com
Malloy & Malloy, P.L.
2800 S.W. Third Avenue
Miami, Florida 33129
Tel: (305) 858-8000

IV. 37 C.F.R. § 42.8(b)(4) – Service Information

Please address all correspondence to the lead and back-up counsel as identified above.

Patent Owner consents to electronic service by email to the following email addresses:

johneagan@malloylaw.com;
pmatos@malloylaw.com;
tlitwak@malloylaw.com;
vbruzos@malloylaw.com;
rasrar@malloylaw.com; and
litigation@malloylaw.com.

Respectfully submitted,

Dated: April 14, 2025

/W. John Eagan/
W. John Eagan
PTO Reg. No. 80,479
johneagan@malloylaw.com
Malloy & Malloy, P.L.
2800 S.W. Third Avenue
Miami, Florida 33129
Tel: (305) 858-8000

Lead Counsel for Patent Owner

CERTIFICATE OF SERVICE (37 C.F.R. § 42.6(e)(4))

The undersigned hereby certifies that the above document was served on April 14, 2025, by filing this document through the Patent Trial and Appeal Case Tracking System, as well as delivering a copy via electronic mail upon the following attorneys of record for the Petitioner:

James P. Murphy
USPTO Reg. No. 55,474
Polsinelli PC
1000 Louisiana Street
Suite 6400
Houston, Texas 77002
Tel: (713) 374-1631
jpmurphy@polsinelli.com

Dated: April 14, 2025

/W. John Eagan/
W. John Eagan
PTO Reg. No. 80,479
johneagan@malloylaw.com
Malloy & Malloy, P.L.
2800 S.W. Third Avenue
Miami, Florida 33129
Tel: (305) 858-8000

Lead Counsel for Patent Owner