

Samsung Mobile Payment Service – Samsung Pay, Available Starting Today in the U.S.

USA on September 28, 2015



Samsung Electronics announced the launch of **Samsung Pay** in the United States. A secure and easy-to-use mobile payment service, Samsung Pay works almost anywhere you can swipe or tap your card. Samsung Pay launched initially in Korea on August 20th. Plans for bringing the service to the China, Spain and the U.K. are also underway.

“Samsung Pay works with almost any card terminal from day one and Galaxy owners can shop with a wallet they never knew was always in their hands,” said Injong Rhee, EVP of Samsung Electronics, Global Head of Samsung Pay. “As the leader in innovation, Samsung is proud to introduce the first mobile payment solution that allows you to pay almost anywhere you can swipe or tap your card today.”

Samsung Pay will work on Galaxy S6, S6 edge, Note5 and S6 edge+ devices operating on the AT&T, T-Mobile, Sprint and U.S. Cellular networks in the United States.

SIMPLE: To make a payment on Samsung Pay, users can simply swipe up, scan their fingerprint and pay.

SAFE: Samsung Pay uses digital tokenization, Samsung KNOX, and fingerprint authentication to provide secure payments. And, as terminals are upgraded to EMV, that security is leveraged too.

ALMOST ANYWHERE: Samsung Pay is compatible with most existing and new terminals, including most magnetic stripe, EMV and NFC terminals. **That means Samsung Pay works at more places than any other mobile payment service.**

Extensive partnership ecosystem

To participate initially, consumers need to have a participating MasterCard, Visa or American Express card issued by Bank of America, Citi, American Express or U.S. Bank. Samsung Pay also offers merchant credit cards through its relationship with Synchrony Financial and additionally, works with acquirers including First Data, Global Payments and TSYS. Over time, Samsung Pay will continue to expand its partnership ecosystem to provide greater flexibility, access, and choice for customers.

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