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Here's a Detailed Look at the New Barco ClickShare Conference From the Launch Event in NYC

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Barco just added to its ClickShare family with the ClickShare Conference, an expansion aimed at what the company is calling the BYOM (Bring Your Own Meeting) market. The ClickShare Conference allows you to join any type of video conference from your own device (laptop) in a huddle space, a meeting room or a board room. Basically, what Barco is doing with the ClickShare Conference is asking you to replace the PC in the room (the one you put in there to run Zoom, WebEx, Microsoft Teams meetings) and plug your USB camera, mic and speaker into the ClickShare Conference instead. Then, connect to your meeting just like you do when you have meetings on your laptop and wirelessly share that meeting to the screens in the room — without the need for the UCC "room" software and dedicated UCC PC in the room running the "room" software). Instead, you do it wirelessly and connect via the ClickShare Conference.

We were at the launch event, today, in New York City; here's a LIVE video broadcast we did from there — this not only includes a modern, detailed look at the product but also a creative video they used to launch the new ClickShare Conference platform:

Barco is promoting the new ClickShare Conference as "triple-agnostic," meaning users decide how they collaborate: from the device they want to, in any meeting space, while they enjoy all the benefits of the UC or videoconferencing tool of their choice and of all AV USB-peripherals available in the room.

The brand-new ClickShare Conferencing Button instantly makes meeting room USB-peripherals available to your laptop. Just plug in the Button and, straight away, you share all the video and audio streams with the meeting room peripherals.

See related Open Rooms, The Answer to Hybrid Meetings in Your Workplace

Barco has also added new UCC-facing features to an all-new ClickShare Collaboration app, which you can enjoy while using the button, accessible via the additional Quick Button: like retrieving a local view of the room display, allowing you to share the room content remotely, pausing content, ideation, moderation and the control of AV equipment in the room. With the ClickShare Collaboration App, you can connect to the meeting room thanks to presence detection from your laptop or mobile device and have immediate access to wireless presenting.

The new ClickShare Conference range consists of three different models: the entry-level CX-20, the CX-30 and the high-end CX-50. The CX-20 is designed for huddle pods and small meeting rooms. The CX-30 is for standard meeting rooms and adds a set of interactivity features such as touchback support, moderation, black-boarding and annotation. The high-end CX-50 is for large meeting rooms and adds an AV collaboration experience with better audio and video quality; it offers the best possibilities to integrate into your IT or AV environment.

ClickShare Conference fits in your network, whether you connect the unit directly to the company network or whether you set up your own VLAN. Using our XMS management dashboard, you can easily manage and update your units, and you get insights into behavior in the workplace. All units feature Barco's SmartCare offering, including five years of warranty, advanced access to Barco's helpdesk and a license to the XMS Insights module.

All the tech specs are here.

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