



## Assignment abstract of title for Application 10082069

Invention title/Inventor	Patent	Publication	Application	PCT International registration
NETWORK FOR DISTRIBUTION OF RE-TARGETED ADVERTISING Dwight A. Merriman, Kevin J. O'Connor	8566154 Oct 22, 2013	20020082923 Jun 27, 2002	10082069 Feb 26, 2002	

## Assignments (5 of 5 total)

### Assignment 5

Reel/frame	Execution date	Date recorded	Properties	Pages
044127/0735	Sep 29, 2017	Oct 05, 2017	2000	58

#### Conveyance

CHANGE OF NAME (SEE DOCUMENT FOR DETAILS).

#### Assignors

GOOGLE INC.

#### Correspondent

CONVERGENCE INTELLECTUAL  
PROPERTY LAW P.C  
2251 GRANT RD. SUITE G  
LOS ALTOS, CA 94024

#### Assignee

GOOGLE LLC  
1600 AMPHITHEATRE PARKWAY  
MOUNTAIN VIEW, CALIFORNIA 94043

### Assignment 4

Reel/frame	Execution date	Date recorded	Properties	Pages
021558/0443	May 01, 2008	Sep 19, 2008	1	11

#### Conveyance

MERGER (SEE DOCUMENT FOR DETAILS).

#### Assignors

DOUBLECLICK INC.  
CLICK SUBCO CORP.  
CLICK HOLDING CORP.

#### Correspondent

LINZY T. MCCARTNEY  
60 SOUTH SIXTH STREET  
3300 RBC PLAZA  
MINNEAPOLIS, MN 55402

#### Assignee

GOOGLE INC.  
1600 AMPHITHEATRE PARKWAY  
MOUNTAIN VIEW, CALIFORNIA 94043

### Assignment 3

Reel/frame	Execution date	Date recorded	Properties	Pages
017596/0073	Jul 13, 2005	May 10, 2006	18	10

#### Conveyance

FIRST LIEN PATENT SECURITY AGREEMENT

#### Assignors

DOUBLECLICK INC.

#### Correspondent

LATHAM & WATKINS LLP  
650 TOWN CENTER DRIVE, SUITE  
2000  
COSTA MESA, CA 92626

**Assignee**

BEAR STEARNS CORPORATE LENDING INC.  
383 MADISON AVENUE  
NEW YORK, NEW YORK 10179

**Assignment 2**

Reel/frame	Execution date	Date recorded	Properties	Pages
017596/0083	Jul 13, 2005	May 10, 2006	18	10

**Conveyance**

SECOND LIEN PATENT SECURITY AGREEMENT

**Assignors**

DOUBLECLICK INC.

**Correspondent**

LATHAM & WATKINS LLP  
650 TOWN CENTER DRIVE, SUITE  
2000  
COSTA MESA, CA 92626

**Assignee**

BEAR STEARNS CORPORATE LENDING INC.  
383 MADISON AVENUE  
NEW YORK, NEW YORK 10179

**Assignment 1**

Reel/frame	Execution date	Date recorded	Properties	Pages
021653/0928	Aug 12, 1999	Oct 09, 2008	1	4

**Conveyance**

ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

**Assignors**

MERRIMAN, DWIGHT A.  
O'CONNOR, KEVIN J.

**Correspondent**

LINZY T. MCCARTNEY  
60 SOUTH SIXTH STREET  
3300 RBC PLAZA  
MINNEAPOLIS, MN 55402

**Assignee**

DOUBLECLICK INC.  
41 MADISON AVENUE  
32ND FLOOR  
NEW YORK, NEW YORK 10010