

UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE PATENT TRIAL AND APPEAL BOARD

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**SAMSUNG ELECTRONICS CO., LTD., and  
SAMSUNG ELECTRONICS AMERICA, INC.,**

Petitioners,

v.

**VASU HOLDINGS, LLC,**

Patent Owner.

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Case IPR2025-00447  
Patent No. 10,206,154

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**PETITIONERS' POWER OF ATTORNEY**

Petitioners SAMSUNG ELECTRONICS CO., LTD. and SAMSUNG ELECTRONICS AMERICA, INC. hereby appoint the Practitioner(s) associated with USPTO Customer No. 28120, including the following attorneys, to transact all business in the United States Patent and Trademark Office associate above-captioned *inter partes* review of U.S. Patent No. 10,206,154:

James L. Davis, Jr. (Lead Counsel) (Reg. No. 57,325)

Alexander E. Middleton (Back-up Counsel) (Reg. No. 75,285)

Christopher M. Bonny (Back-up Counsel) (Reg. No. 63,307)

The individual signing below has the authority to execute this document on behalf of SAMSUNG ELECTRONICS CO., LTD. and SAMSUNG ELECTRONICS AMERICA, INC.

FOR: SAMSUNG ELECTRONICS CO., LTD. and SAMSUNG ELECTRONICS AMERICA, INC.

Signature: /Eric Cha/

Date: January 23, 2025

Name: Eric Cha

Title: Legal Counsel, Samsung Electronics