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T-Mobile USA and HP Launch the First Truly Integrated Wireless iPAQ Handheld

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6 min read



Innovative HP iPAQ h6315 Pocket PC Packs a Punch When it Comes to Delivering Wireless Connectivity

Bellevue, Wash. — Jul. 26, 2004

For the mobile pro who wants it all, T-Mobile USA, Inc. and HP today announced a late summer delivery for the HP iPAQ h6315 Pocket PC exclusively from T-Mobile.

Weighing in at a mere 6-ounces, the HP iPAQ h6315 is a voice calling, Wi-Fi hotspot finding, wireless emailing, Internet connecting, instant message chatting, MP3 playing, picture taking, keypad typing, 64MB data storing powerhouse. (1)(2) The iPAQ h6315 is the first all-in-one wireless device to include built-in GSM global phone capabilities with integrated GPRS wireless data, Wi-Fi (802.11b) wireless broadband, and Bluetooth™ functionality to allow customers to easily navigate and wirelessly communicate through e-mail, text messaging, Internet and phone calls.(1)(2)

The powerful punch the HP iPAQ h6315 delivers is due in part to the close collaboration between T-Mobile and HP throughout the development process.

The lightweight HP iPAQ h6315 coupled with the muscle of T-Mobile's national GSM/GPRS wireless voice and high-speed data network, as well as the T-Mobile HotSpot Wi-Fi Internet service, at more than 4,700 U.S. locations, delivers a winning combination that allows customers to leave the office behind and stay connected on their terms.

Long known for creating innovative products and delivering industry firsts, T-Mobile and HP were also able to realize the first HP iPAQ Pocket PC with out-of-the box wireless e-mail and messaging functionality for both consumer and heavyweight enterprises. The HP iPAQ h6315, exclusively from T-Mobile USA, is uniquely optimized for quick, hassle-free, wireless email connectivity.(1)

"Together, T-Mobile and HP have created a simple, yet powerful, all-in-one solution for mobile professionals to stay connected without missing what's important in life," said Scott Ballantyne, vice president of business services marketing for T-Mobile USA, Inc.

"With the iPAQ h6315 customers will have all the power of their office in the palm of their hand."

"As we enter an era where mobile professionals demand access to all relevant resources, HP and T-Mobile have combined their strengths to deliver a knockout wireless solution that goes beyond today's basic text-based e-mail messaging and gives customers greater access to their

inbox, calendar, contacts along with wireless broadband and voice capabilities and more," said Rick Roesler, vice president of Handhelds at HP.

Not wanting to bombard the customer with multiple pricing schemes or bills, T-Mobile worked with HP to present a simplified buying experience. From beginning to end, the customer will be provided one point of contact for the entire process including activation, billing and support, regardless of where the product was purchased. T-Mobile once again leads the industry by responding to the needs of customers with affordable, easy-to-understand pricing for all wireless data services.

The HP iPAQ h6315 will be available at T-Mobile owned stores, select national retail partners, as well as select T-Mobile authorized dealers, and hpshopping.com and the HP SMB Store. Estimated U.S pricing is \$499.99 with T-Mobile activation.(3) Customers wishing to pre-order the device can register at www.t-mobile.com.

The two companies are planning to showcase this innovative device during the HP Wireless and Mobility Roadshow 2004, where, for the first time, HP brings together all the major wireless industry leaders in one place to provide information on real-world wireless solutions. To register, visit www.winnetmag.com/roadshows.

Photos and additional information on the HP iPAQ h6315 Pocket PC can be found on an online press kit: www.hp.com/go/iPAQmobility2004.

Lindsay Morio

T-Mobile USA Media Relations

425-383-4002

mediarelations@t-mobile.com

About T-Mobile USA, Inc.

Based in Bellevue, Wash., T-Mobile USA, Inc. is the U.S. wireless operation of Deutsche Telekom AG. By the end of the first quarter of 2010, approximately 150 million mobile customers were

served by the mobile communication segments of the Deutsche Telekom group - 33.7 million by T-Mobile USA - all via a common technology platform based on GSM and UMTS, the world's most widely used digital wireless standards. T-Mobile USA's innovative wireless products and services help empower people to connect to those who matter most. Multiple independent research studies continue to rank T-Mobile among the highest in numerous regions throughout the U.S. in wireless customer care and call quality. For more information, please visit <http://www.T-Mobile.com>. T-Mobile is a federally registered trademark of Deutsche Telekom AG.

About HP

HP is a technology solutions provider to consumers, businesses and institutions globally. The company's offerings span IT infrastructure, personal computing and access devices, global services and imaging and printing. For the four fiscal quarters ended April 30, 2004, HP revenue totaled \$76.8 billion. More information about HP (NYSE, Nasdaq: HPQ) is available at www.hp.com.

(1) A GSM/GPRS network, a Wi-Fi network, other devices enabled with compatible wireless technologies, other devices enabled with Bluetooth wireless technology, and a service contract with a wireless network provider are required for applicable wireless communication. Wireless Internet access via GPRS or Wi-Fi may require an additional service plan or contract. Check with wireless network service providers for availability and coverage in your area. Not all web content available.

(2) Telephone service requires separately purchased service contract with a wireless telephone service provider with coverage in your service area.

(3) Actual prices may vary. Estimated price is \$599 without activation and \$499 after \$100 rebate with qualified activation. Limited time offer. Other terms and conditions apply.

Bluetooth is a trademark owned by its proprietor and used by Hewlett-Packard Company under license.

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