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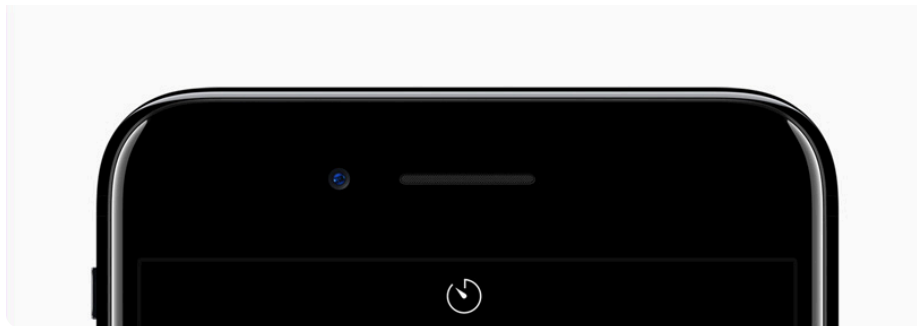
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UPDATE  
October 24, 2016

# Portrait mode now available on iPhone 7 Plus with iOS 10.1

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Shoot Like a Pro with New Depth-of-Field Effect (Beta)



Advanced photo feature Portrait mode is available today on iPhone 7 Plus.



iOS 10.1 brings Portrait mode to iPhone 7 Plus customers starting today, adding a beautiful new photo feature to the world's most popular camera.

This new feature in the Camera app creates stunning photos and shows off the power of the dual-camera system in iPhone 7 Plus. Easily access Portrait mode from the Camera app, in between Photo and Square modes.



This feature uses a depth-of-field effect to keep your subjects sharp while creating a beautifully blurred background.



Using both 12-megapixel cameras on iPhone 7 Plus and advanced machine learning, Portrait mode applies a depth-of-field effect to make your foreground subject sharp while creating a beautifully blurred background. This effect, also known as "bokeh" and previously only capable on DSLR

Portrait mode now available on iPhone 7 Plus with iOS 10.1 - Apple cameras, turns the camera you carry around with you everyday into an even more powerful photography tool.



Portrait mode demonstrates the power of the dual-camera system in iPhone 7 Plus.



This fall, Apple introduced iPhone 7 and iPhone 7 Plus, taking the world's most popular camera and making it even better with entirely new camera systems. The 12-megapixel wide-angle camera on both iPhones includes optical image stabilization, a larger  $f/1.8$  aperture and a new 6-element lens enabling brighter, more detailed photos and videos any time of day, while a wide color capture allows for more vibrant colors with more detail.

In addition to Portrait mode, the dual-camera system on iPhone 7 Plus offers optical zoom at two times and up to 10 times digital zoom for photos. Portrait mode is currently in beta and customers can expect enhancements in future iOS updates.

Learn more about iPhone 7 and iPhone 7 Plus on [Apple.com](http://Apple.com).



**Photos of Portrait mode in iPhone 7 Plus**

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## Press Contacts

**Apple Media Helpline**

[media.help@apple.com](mailto:media.help@apple.com)

**Apple Japan 広報部**

[press@apple.co.jp](mailto:press@apple.co.jp)

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