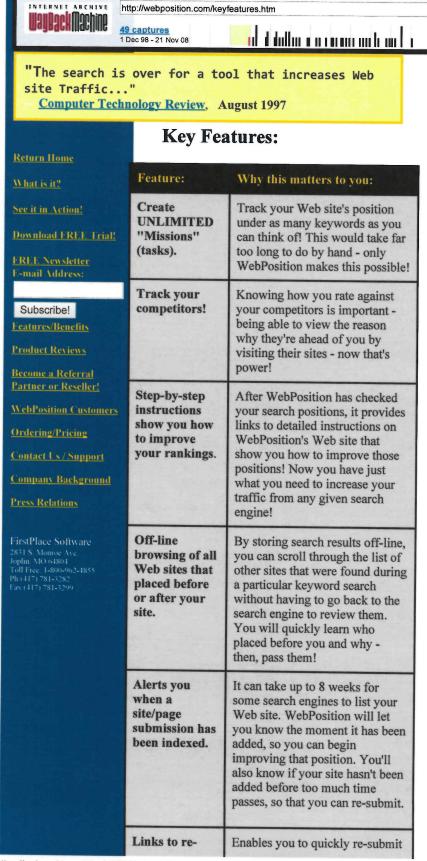
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	submit. Reports include links back to each search engine to submit or resubmit.	your Web site to improve your rank, in the event you place poorly for a particular keyword or in a certain search engine.
	Concise Report	Quickly learn where you stand and what keyword and search engines are doing well for you and which to work on.
	Detail Report.	WebPosition saves and stores the actual result list from each search engine for each keyword search. That way you can quickly see who had a better position than you and how your listing looks within a search. Jump to competitor sites and see why they placed better than you. Armed with this information, you can take steps to improve your position over theirs!
	Summary Report	See exactly which words from your Web site, your Meta tags or from your submission each search engine is using to describe your Web site - very important as the quality of your site description is part of what determines how much traffic you will get from that listing.
	Alert! Report.	After using WebPosition to analyze, then improve, your search positions, you will want to keep them, right? This report warns you if an important search position in any search engine has declined - you can take action immediately to keep the traffic flowing to your site.
	Trend Report.	Seeing your historical progress is the only way to evaluate your success. The Trend Report will show you how you've done, search engine by search engine, keyword by keyword - information that helps you stay ON TOP!
nttps://web.archive.org/web/1998	Scheduling feature. Set WebPosition to analyze your positions daily,	Allows you to automate WebPosition to analyze your important keyword and search engine positions on a regular schedule, saving you even more

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weekly, monthly, or on demand.	time!
Automatic Software Updates. Checks WebPosition's main server for maintenance updates, enhancements, upgrades, or fixes to your software each time you activate a WebPosition session.	Ensures you always have the most recent improvements or corrections to your version of WebPosition. If another user reports a problem to us, it will likely be fixed by this feature before you even know about it! Similarly, you'll get product enhancements and improvements (version specific) the moment they are available!
FREE FREE Product support.	For as long as you own WebPosition, you can contact FirstPlace Software for free technical support, updates, information, and general guidance. (Some software companies charge \$45 for your first call!)
Complete report archives.	Archiving historical report information allows for powerful trend analysis.
Additional detailed analysis.	Provides additional useful information, including how many distinct Web pages from your site have been indexed on each engine and whether you've been added at all to a particular search engine.
Auto-dials and establishes Internet connection automatically in Win95 and NT 4.0.	Very easy to use. You tell WebPosition what to find, and it does the rest!
Complete online context-sensitive help and un-install option.	Hassle-free use. Install it, and you're ready to go.



WebPosition supports the Top 10 major search engines including:

- AltaVista
- Excite
- HotBot
- LinkStar
- · Yahoo!
- WebCrawler
- InfoSeek
- · Lycos
- Magellan
- Northern Lights

A direct quote from one of our users says it all:

"Fantastic Software!! I moved from 'out of the top 100' to 'in the top 20' to #1 in Infoseek in three days, spending no more than 15 minutes each day."

Tom Schwarz, Sunlight Software tom@slsoft.com



See it in

The best part is you can put WebPosition[™] to work for you in minutes by <u>downloading</u> the free trial!

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