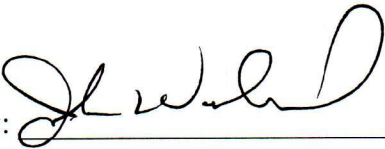


The individual signing below has the authority to execute this document on behalf of
Patent Owner KID STUFF MARKETING, INC.

Dated: 7/24/15

KID STUFF MARKETING, INC.

By: _____

John Woodward, President/CEO

CERTIFICATE OF SERVICE

Pursuant to 37 C.F.R. § 42.6(e)(1) and (e)(4), I certify that on July 27, I served the following document:

PATENT OWNER'S POWER OF ATTORNEY IN AN *INTER PARTES* REVIEW

on the interested parties in this action by placing a true and correct copy thereof enclosed in a sealed envelope via Priority Mail Express to:

Eric A. Buresh
ERISE IP, P.A.
6201 College Blvd., Suite 300
Overland Park, Kansas 66211

Callie A. Pendergrass
ERISE IP, P.A.
6201 College Blvd., Suite 300
Overland Park, Kansas 66211

Respectfully submitted,

By: /s/ Chris Kao
Chris Kao