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### Motherhood® Maternity Delivers Again! Introducing the Secret Fit Belly™

PRNewswire-FirstCall  
PHILADELPHIA  
Jul 17, 2007

Looking for the latest and greatest in maternity fashion? The secret is out! The word is spreading and expectant moms everywhere are hearing the news!

(Photo: <http://www.news.com.com/cgi-bin/prnh/20070717/NETU001> )

Motherhood® Maternity delivers the Secret Fit Belly™, a revolutionary patent pending belly fit that uses seamless technology for the most perfect fit ever.

The Secret Fit Belly panel molds to the shape and contour of her growing belly and offers expectant moms a new and exciting way to cover her baby bump.

- No more creases! Fitted tops fall smoothly over the belly for a natural look and feel.
- Secret Fit Belly bottoms will stay in place all day long!
- That pesky belly button won't poke out!

Now moms-to-be everywhere can experience a new level of comfort, confidence and fit.

The fashion and fit experts at Motherhood Maternity have done it again!

For store locations or to place an order online or by phone, visit [www.motherhood.com](http://www.motherhood.com) or call 1-800-4mom2be.

#### About Motherhood® Maternity

Motherhood® Maternity is part of Mothers Work, the leading designer and retailer of maternity fashion. Motherhood Maternity offers an extraordinarily large selection of hot fashion at hot prices. There are approximately 645 Motherhood Maternity stores in the United States, Puerto Rico and Canada. For store locations or to place an order, visit [www.motherhood.com](http://www.motherhood.com) or call 1-800-4MOM2BE.

Mothers Work press releases available through Company News On-Call at <http://www.prnewswire.com/comp/581877.html>.

FCMN Contact: [financenews@MothersWork.com](mailto:financenews@MothersWork.com)

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SOURCE: Motherhood® Maternity

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Web site: <http://www.motherhood.com/>

Company News On-Call: <http://www.prnewswire.com/comp/581877.html>

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<http://destinationmaternitycorp.mediaroom.com/index.php?s=43&item=55>

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